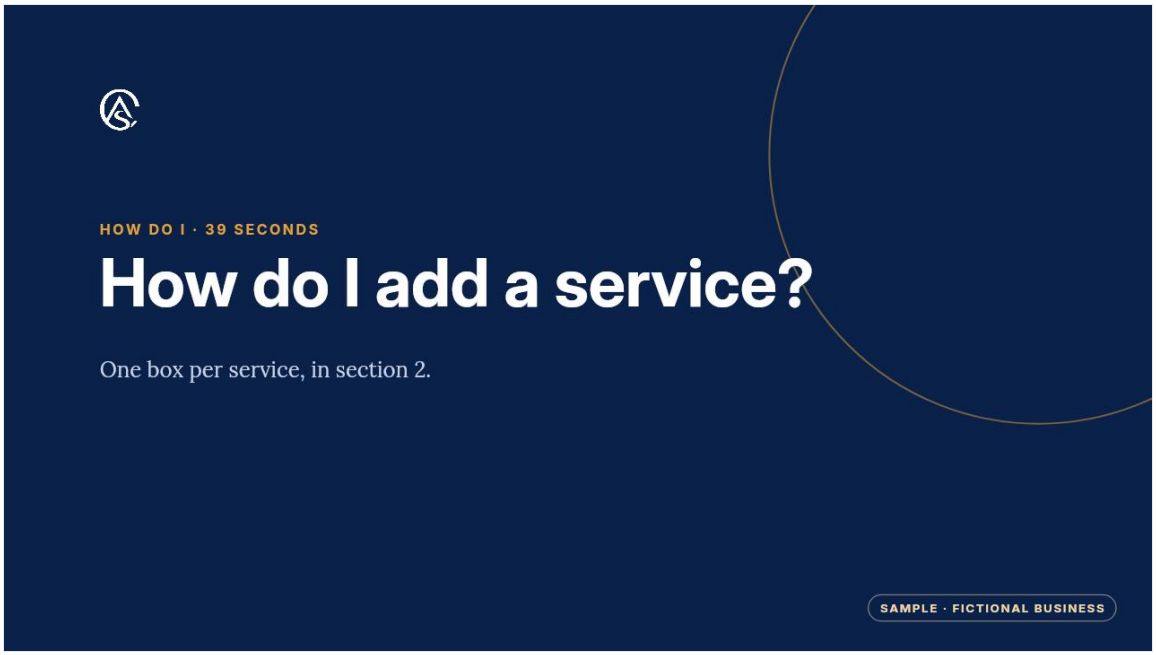
BUSINESS BRAIN · HOW DO I

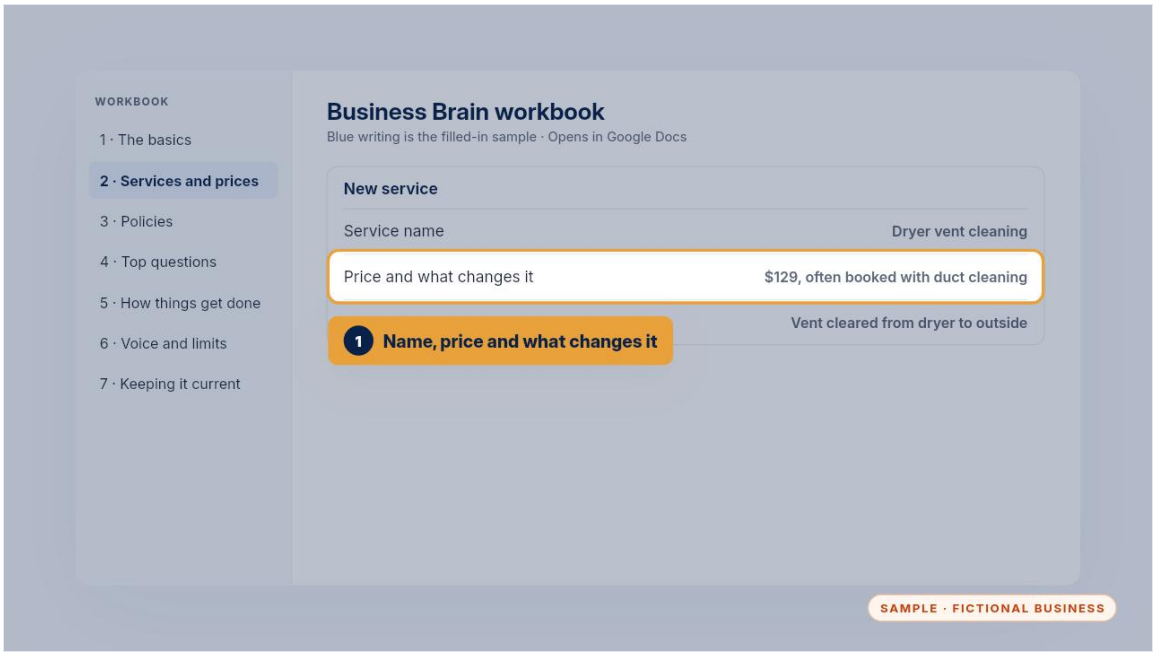
How do I add a service?

Give a new service its own box in section 2, with its price and its limits.

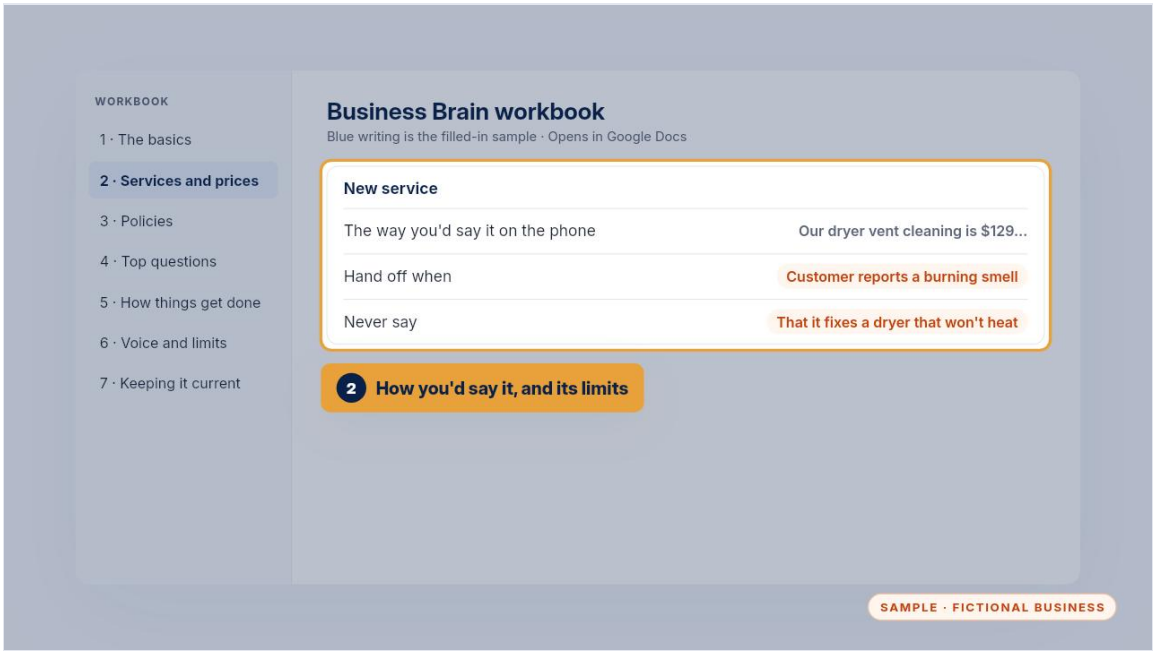
Watch the narrated video: https://openarmsolutions.com/guides/business-brain/add-a-service



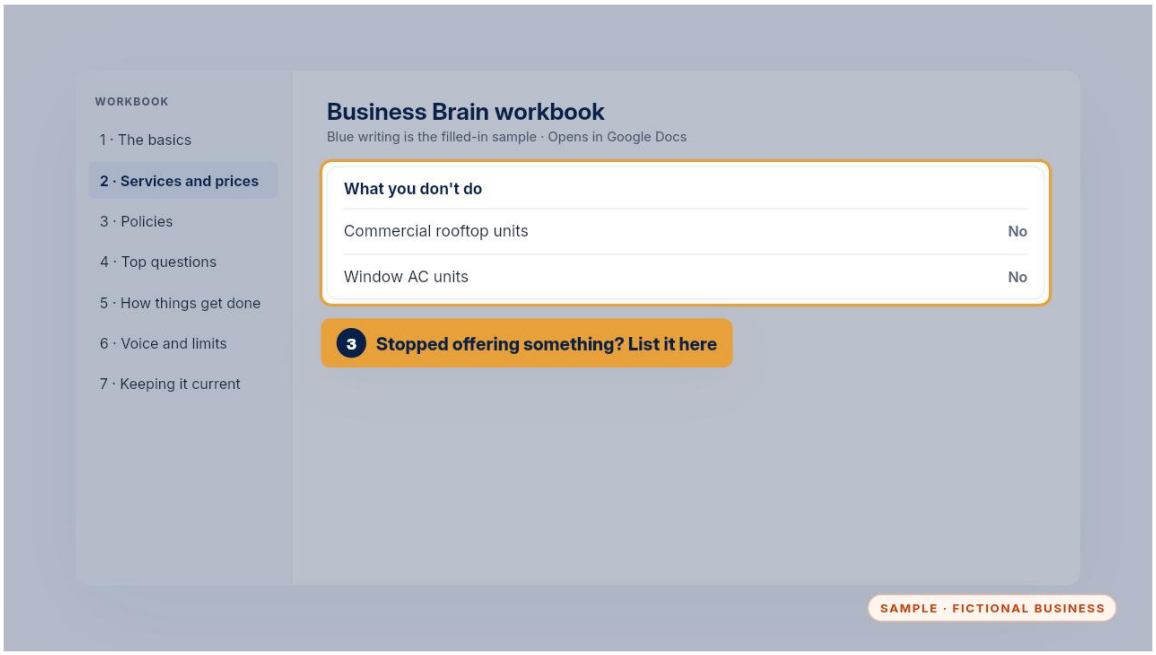
1. Adding a new service takes a few minutes, in section two of your workbook.



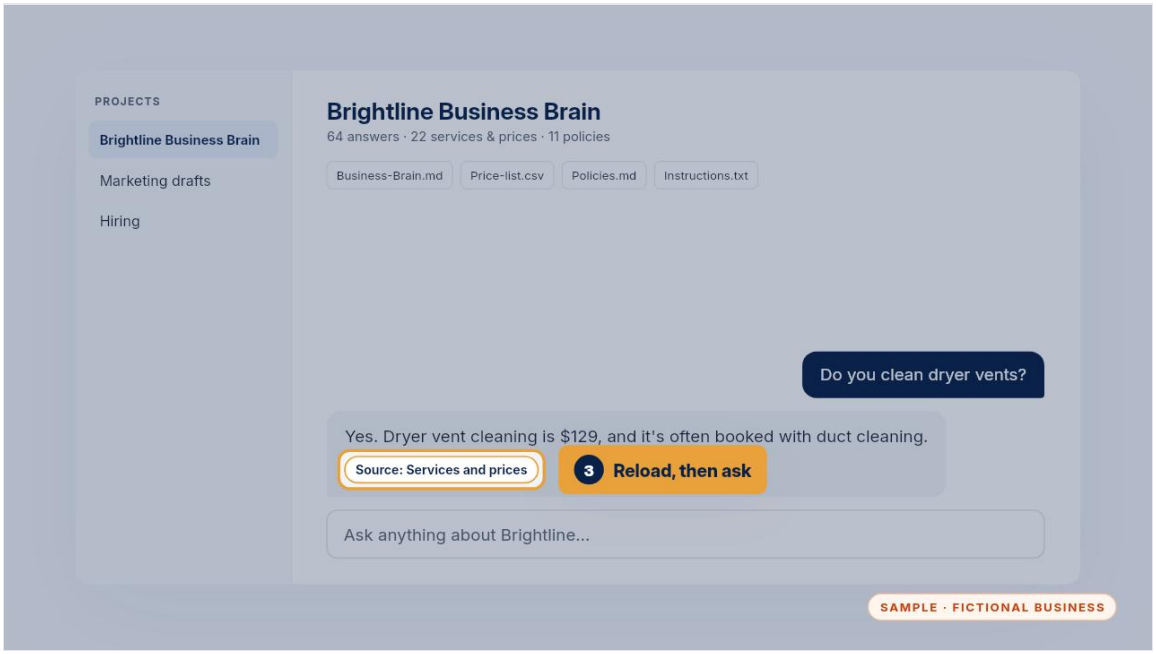
2 Write the name customers use, the price, and what changes the price. Add what's included and how long it takes.



3 Then write how you'd say it on the phone, when the AI should hand off to a person, and what it must never say about this service.



4 If you stop offering something, move it to the list of what you don't do. Then the AI says no politely instead of guessing.



5 Save, reload the file in every tool, and ask about the new service once. The answer should name section two as its source.