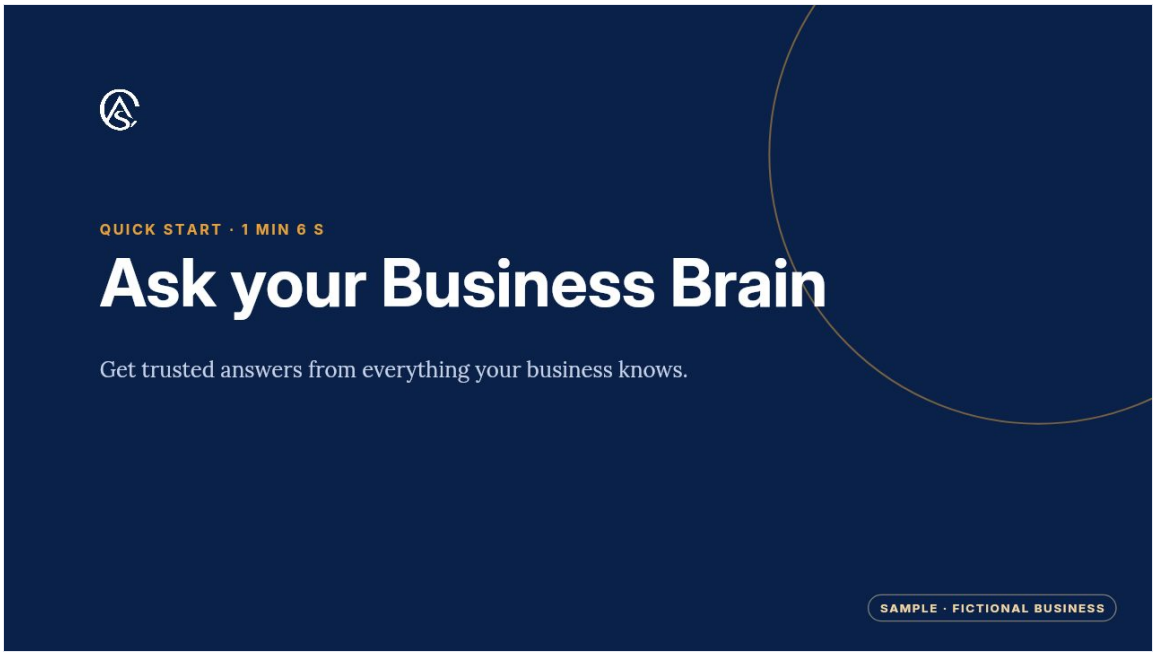
BUSINESS BRAIN · QUICK START

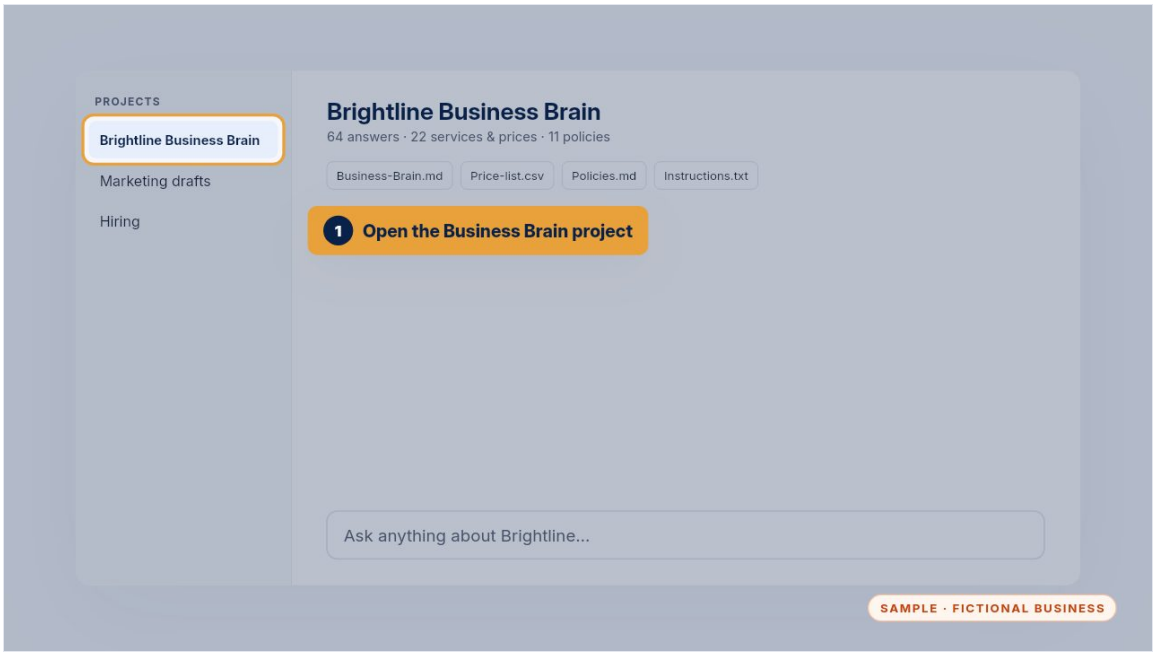
# Ask your Business Brain

Get answers from everything your business knows, with the source named every time.

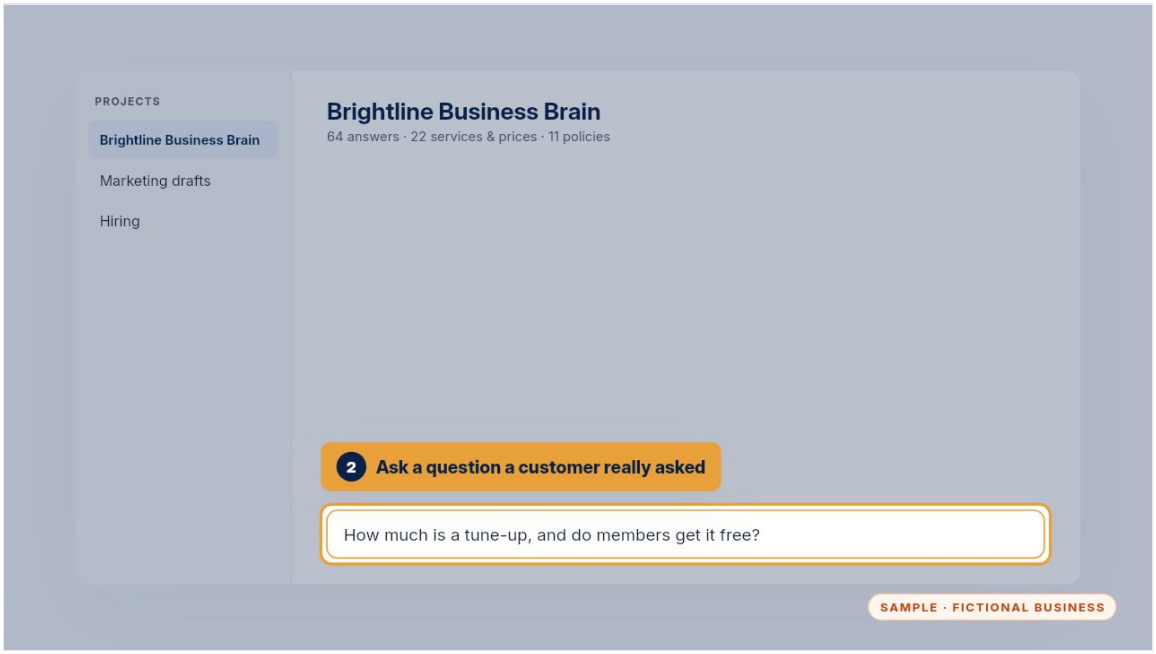
Watch the narrated video: https://openarmsolutions.com/guides/business-brain/ask-your-business-brain



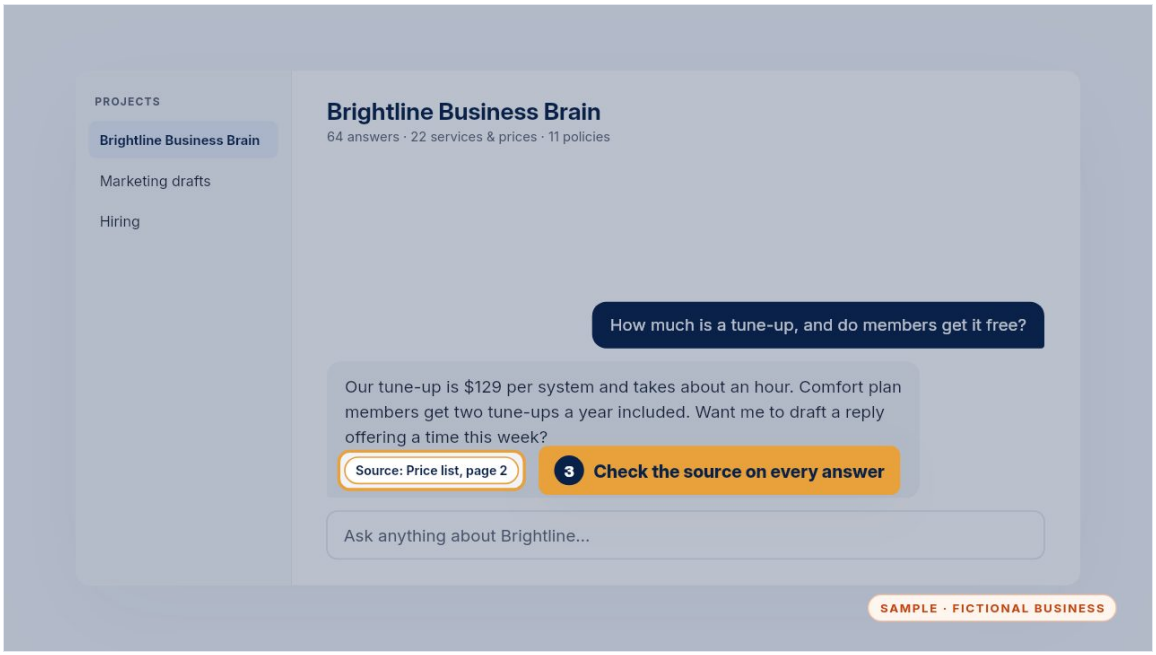

1 Here's how to get trusted answers from your Business Brain in under a minute. It works the same in every tool it's loaded into, so learn it once.



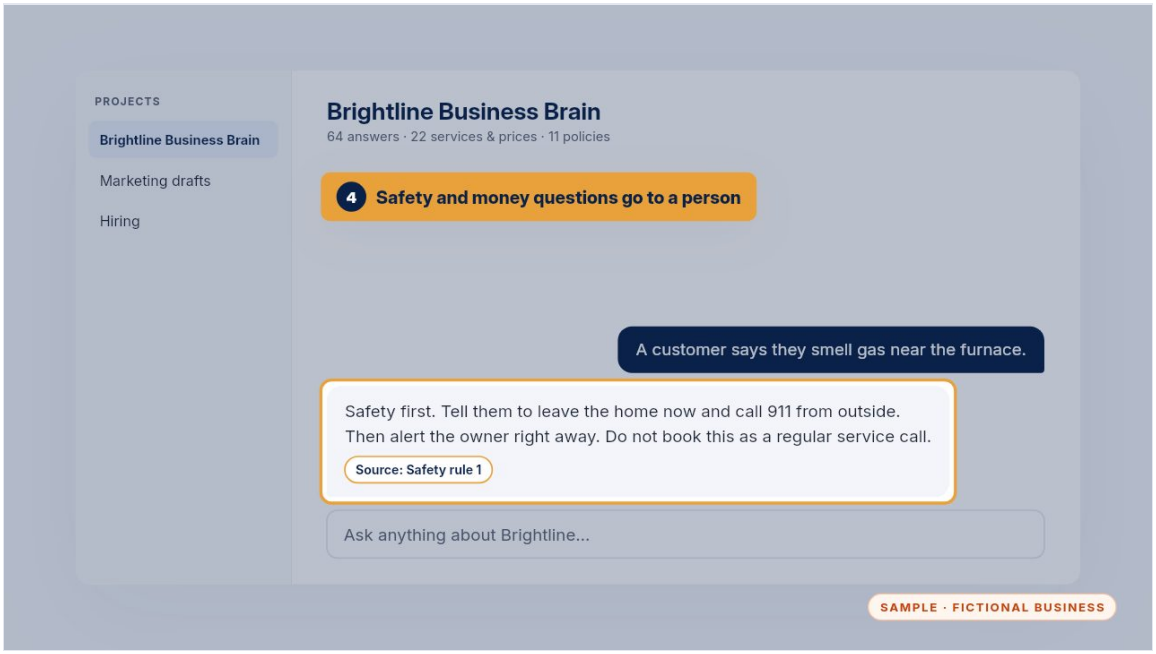

2 First, open the Business Brain project in your AI tool. Your knowledge files are already loaded: your services and prices, your policies, and the instructions that tell it how to answer.



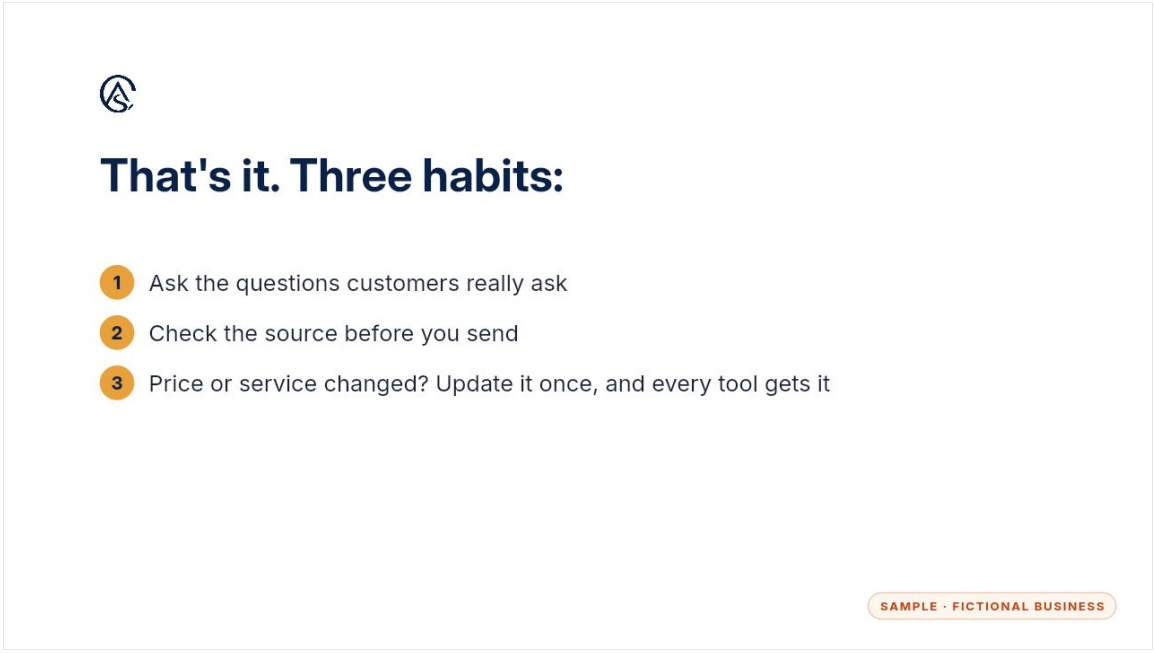

3 Type a question a customer really asked this week, in their words. Real questions are the best test, because that's exactly what your team and your callers will ask.




**4** The answer comes from your own price list, and it names the source. Check it before you send anything to a customer. If the source looks wrong, the fix belongs in your master file, not in the reply.




**5** Safety and money questions always go to a person. Your Business Brain says so, and tells you who to call. A gas smell, a refund or a discount is never left to the AI.




6 Ask real questions, check the source, and update it whenever something changes. Your Business Brain is only as good as the facts you keep in it.