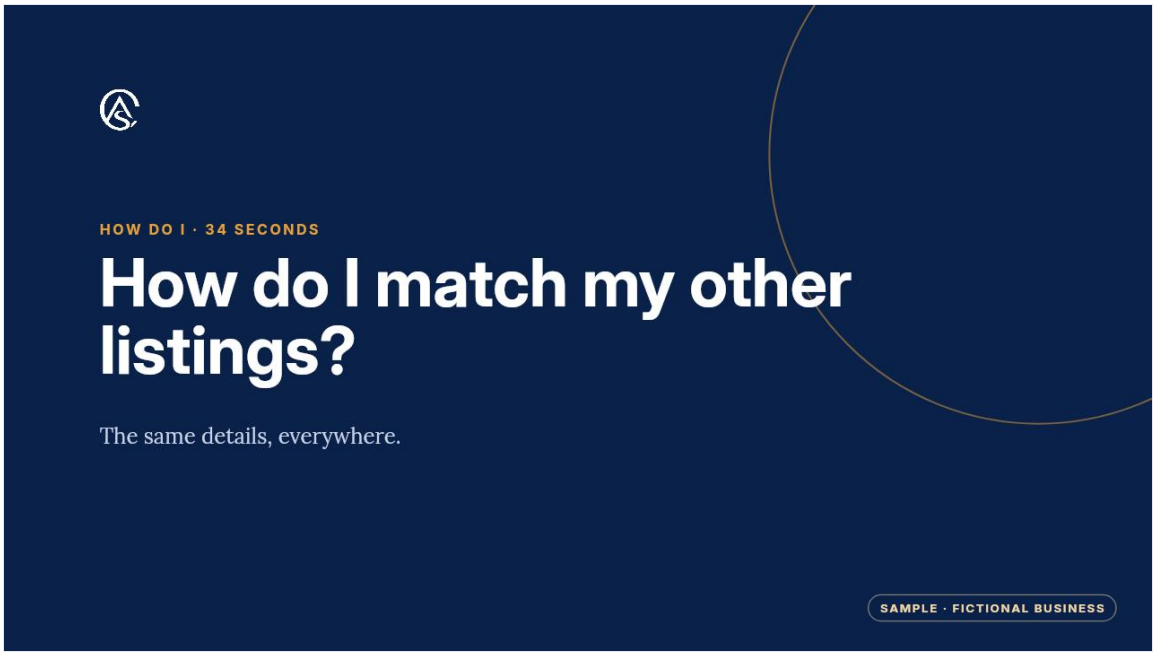
GOOGLE PROFILE TUNE-UP · HOW DO I

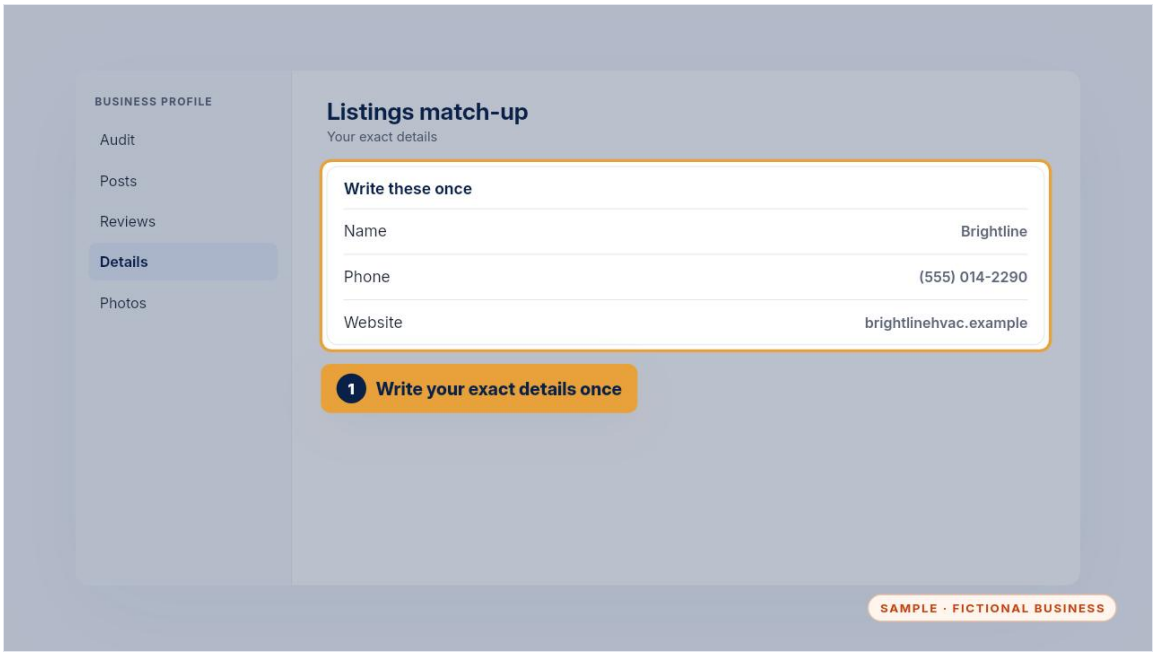
# How do I match my other listings?

Make your name, phone and website identical on every main listing.

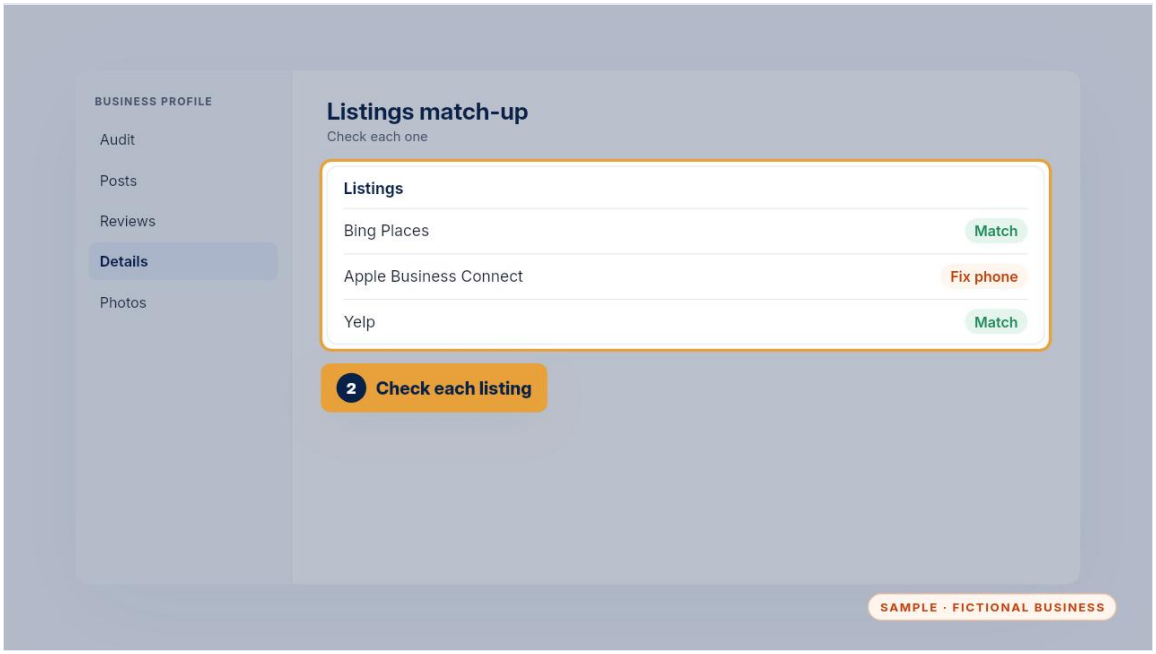
Watch the narrated video: https://openarmsolutions.com/guides/google-profile-tune-up/match-your-listings



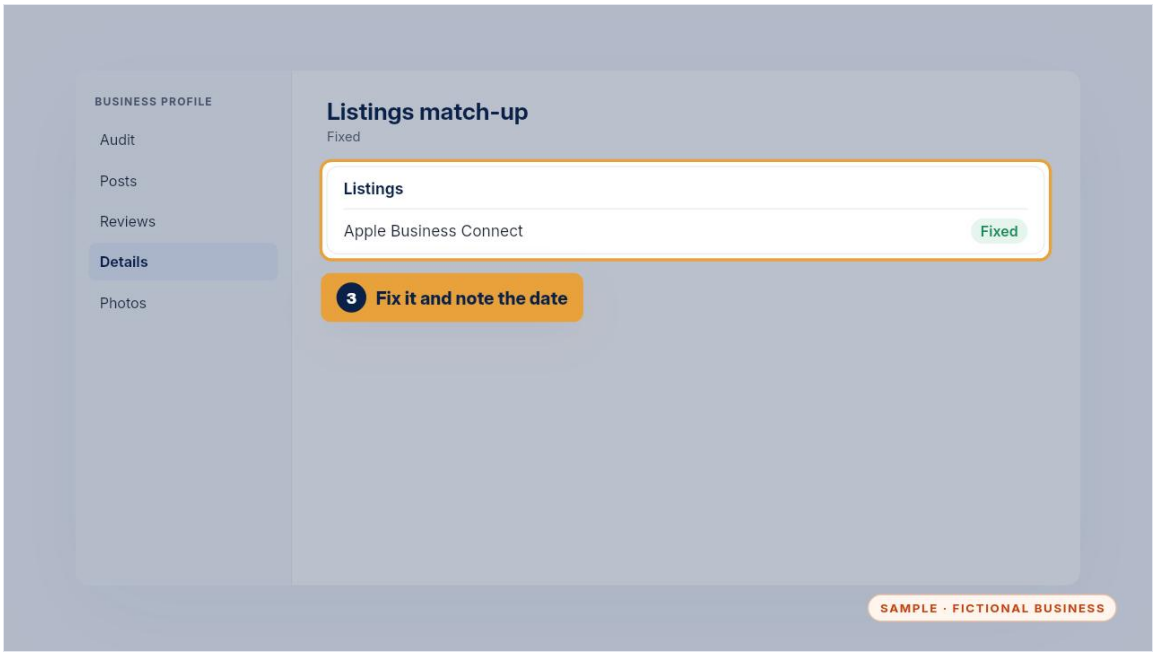

1. Search engines compare your details across listings. Here's how to make them match.




2 Write your exact name, phone and website once, at the top of the match-up worksheet.




3 Then check each listing: Bing Places, Apple Maps, Facebook, Yelp and your industry's directories.




4 Fix any that differ and note the date you fixed it. Bing Places can import your Google profile, which saves time.

## Remember

1. Write the details once
2. Check every listing
3. Note the date fixed

SAMPLE · FICTIONAL BUSINESS

5 One set of details, every listing checked, and the date noted.