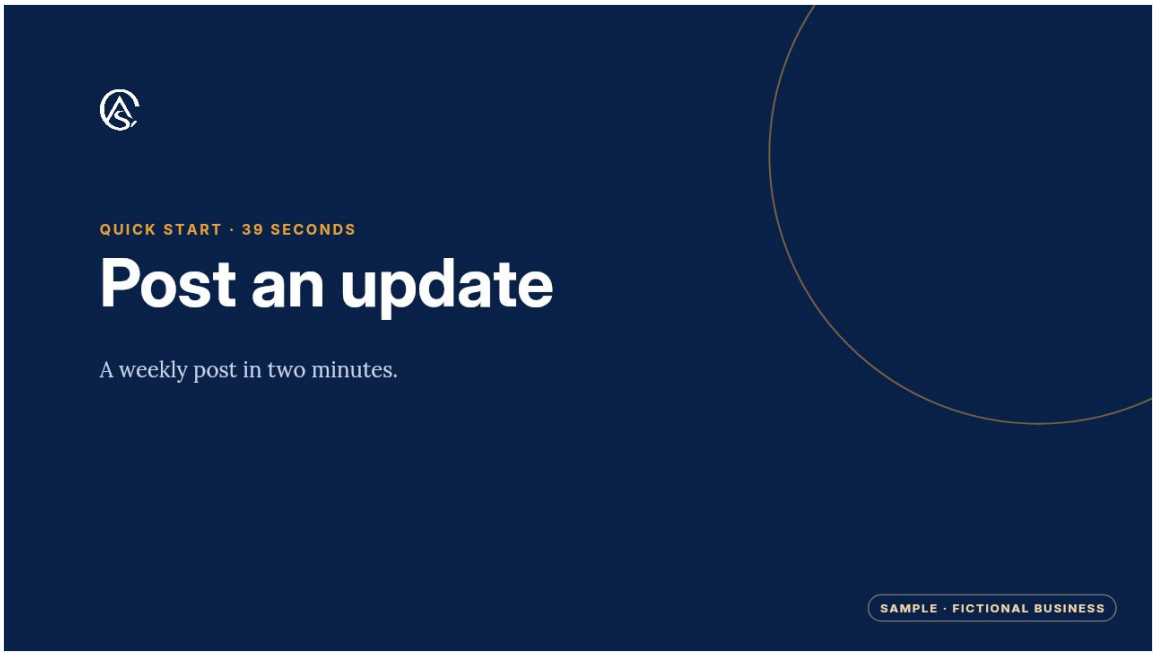
GOOGLE PROFILE TUNE-UP · QUICK START

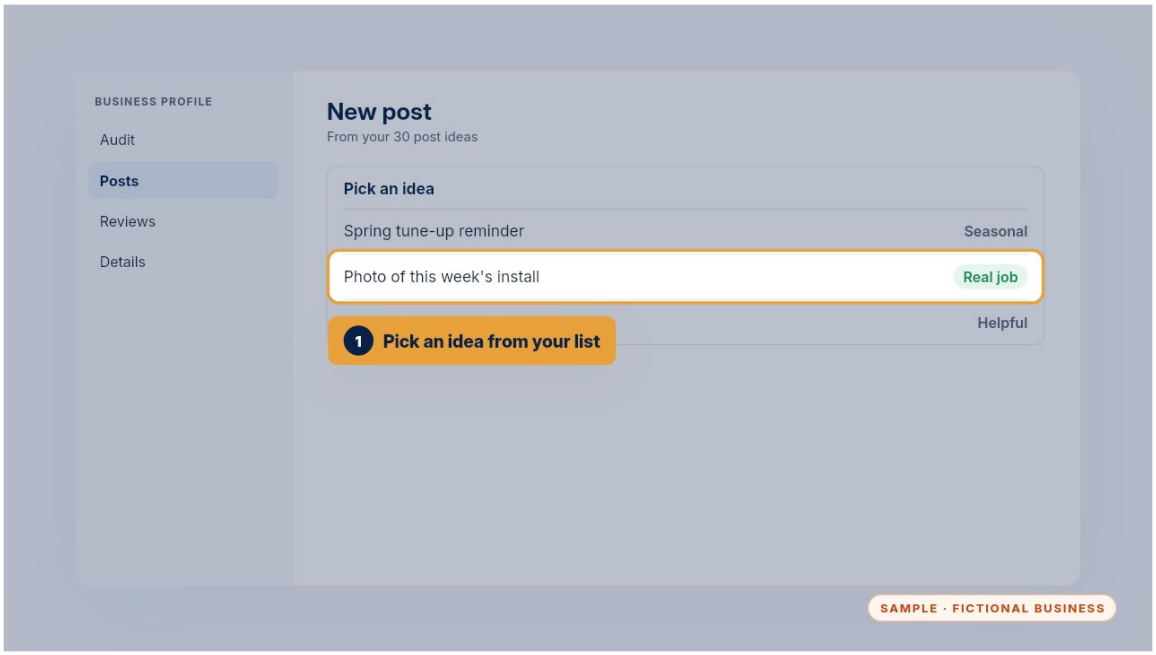
# Post an update

A weekly post in two minutes, using the post ideas in your kit.

Watch the narrated video: https://openarmsolutions.com/guides/google-profile-tune-up/post-an-update



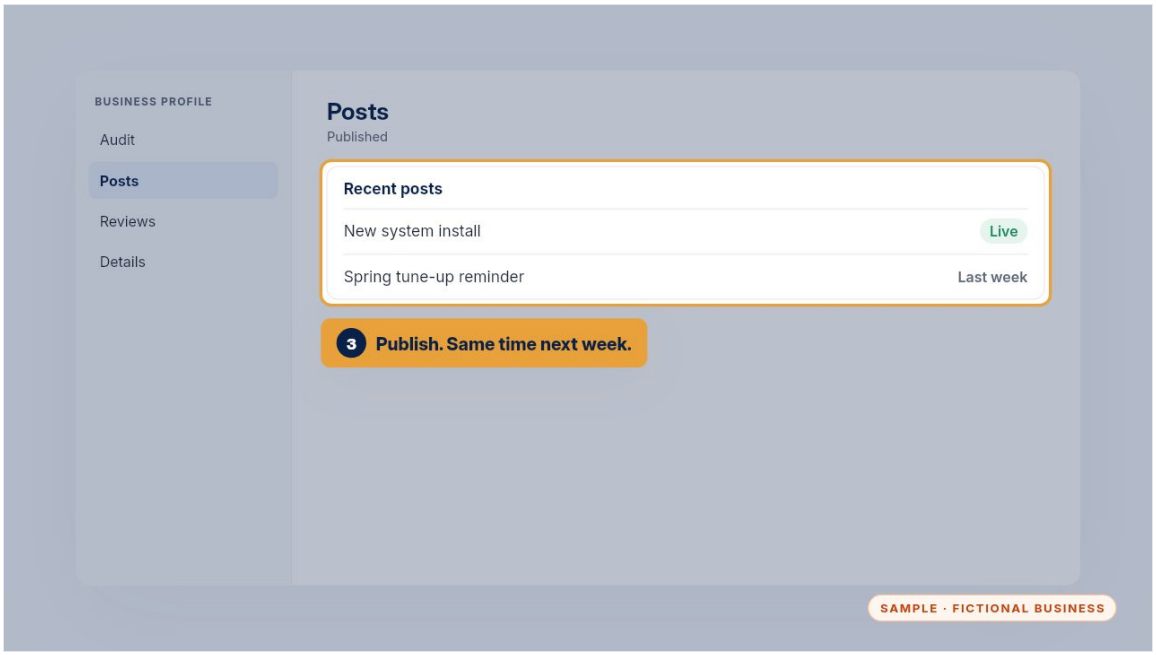

1 Here's how to post a weekly update in about two minutes, using the post ideas in your kit.



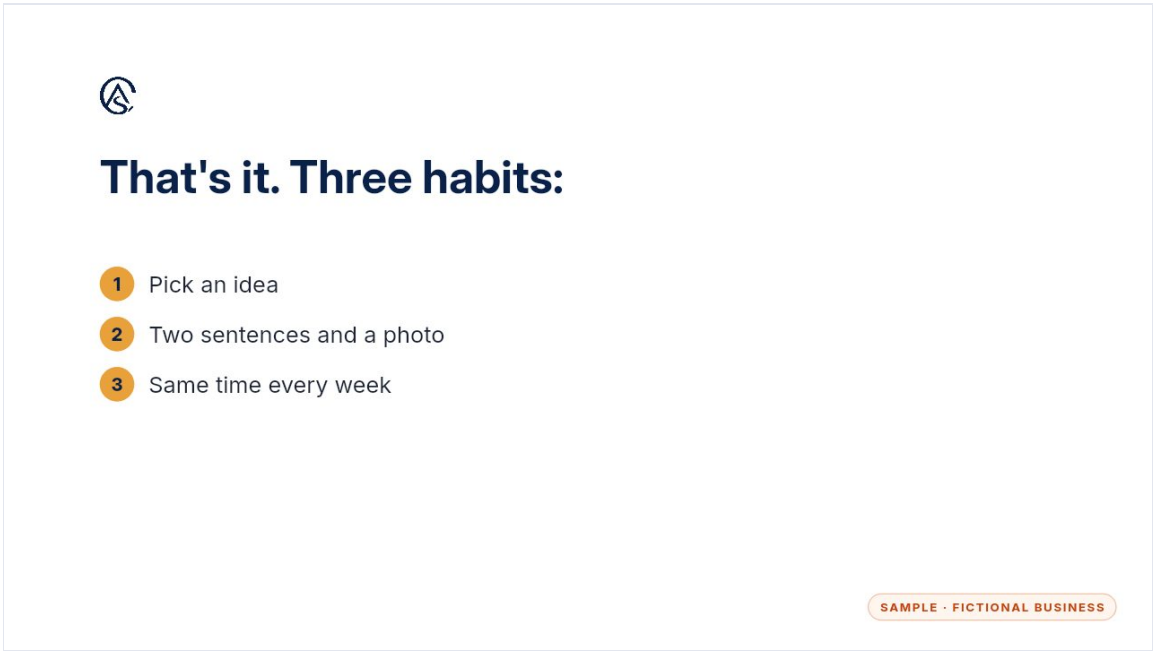

2 Pick an idea from your list of thirty. A photo of a real job works best, because customers want to see your work, not stock pictures.




3 Write two short sentences, add the photo, and a button like Book or Call. Say what you did and what the customer can do next.




4 Publish it, and set a reminder for the same time next week. A steady habit matters more than a perfect post.




5 Two minutes keeps your profile looking open for business.