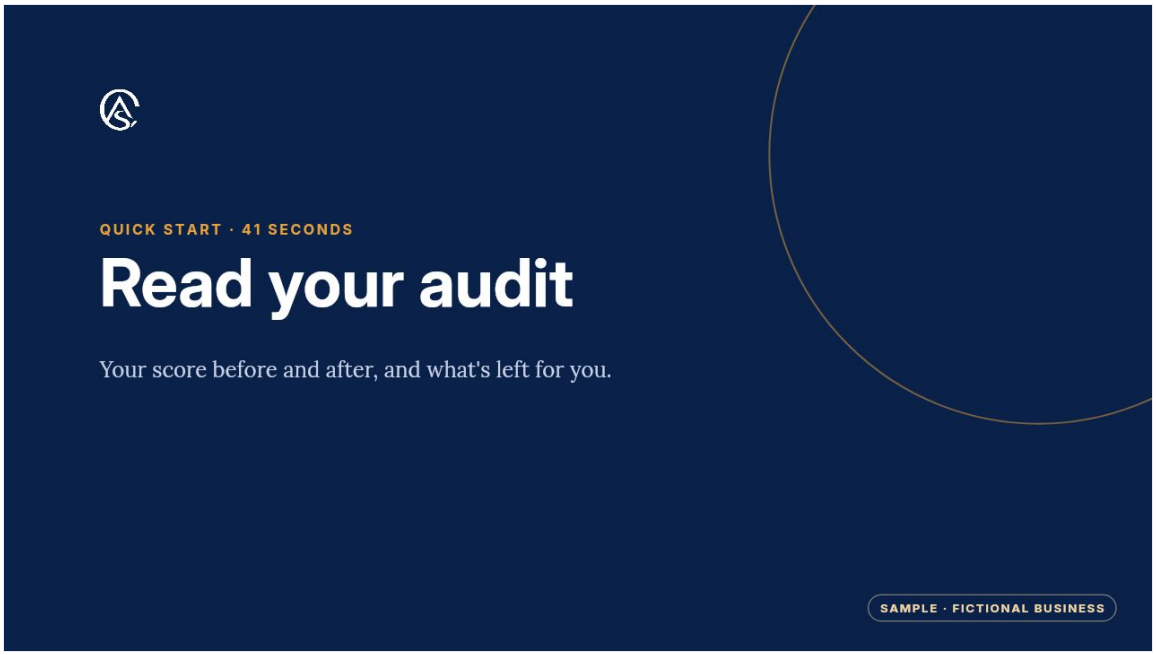
GOOGLE PROFILE TUNE-UP · QUICK START

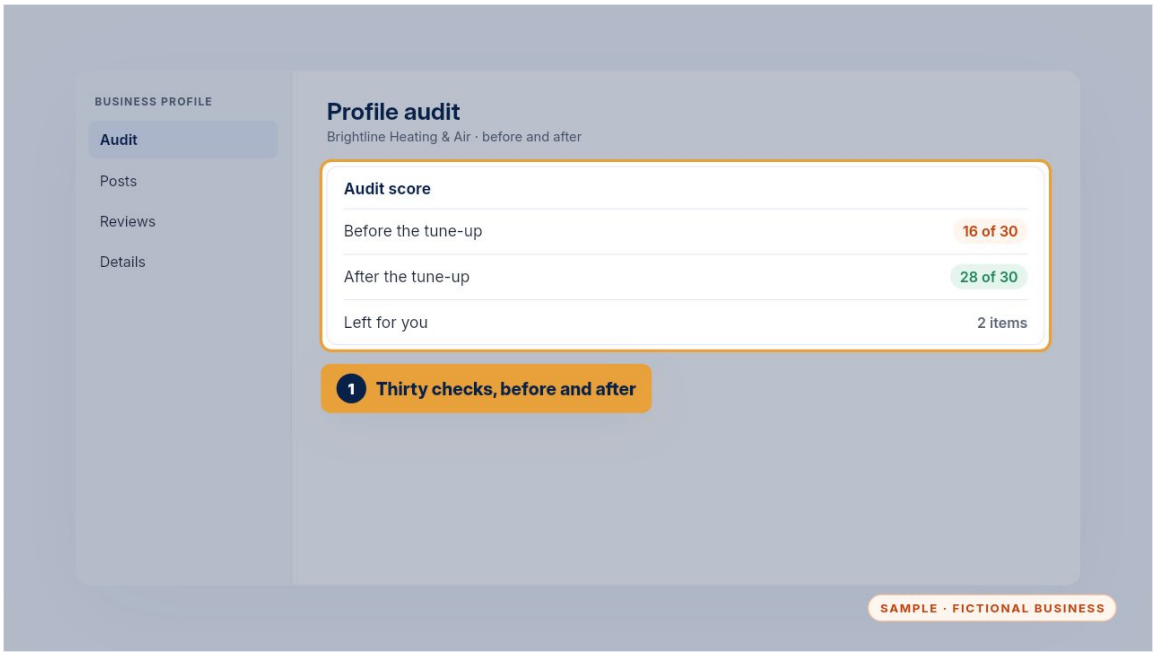
Read your audit

What your before-and-after score means, and the items left for you.

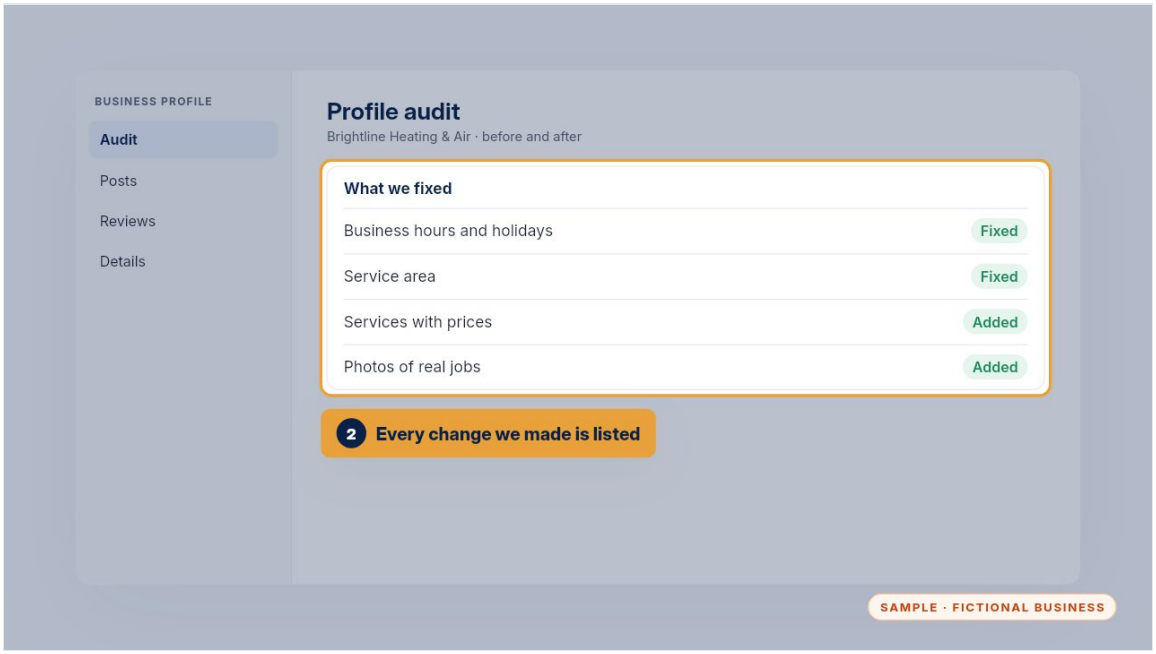
Watch the narrated video: https://openarmsolutions.com/guides/google-profile-tune-up/read-your-audit



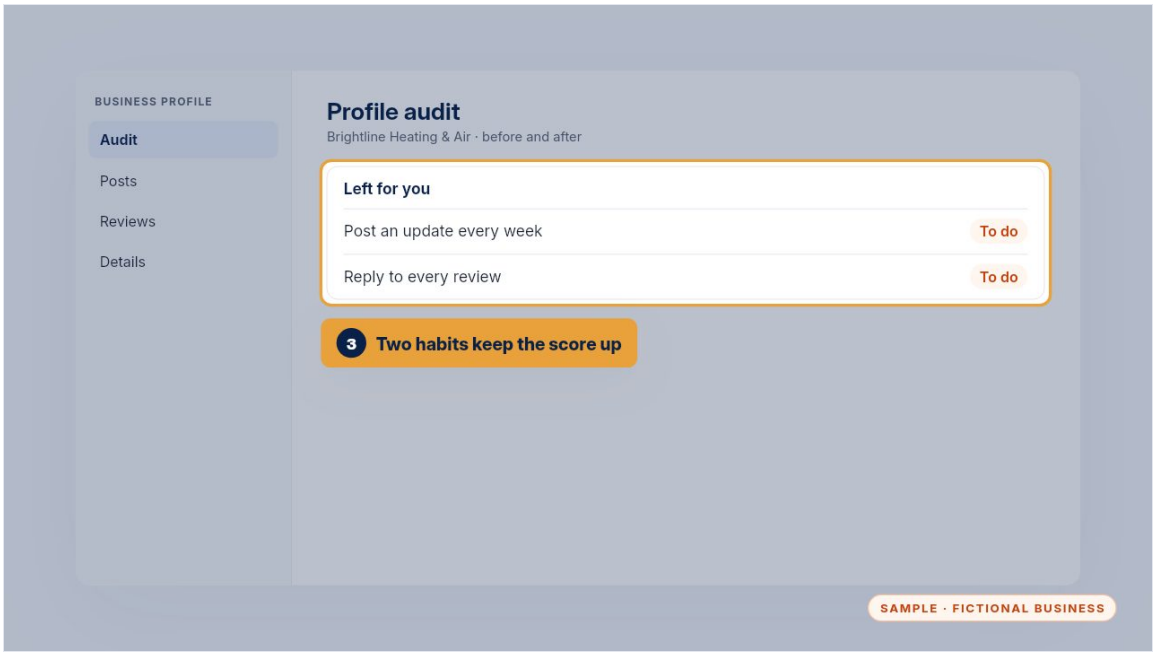
1. Here's how to read your profile audit, and what it means for how customers find you on Google.



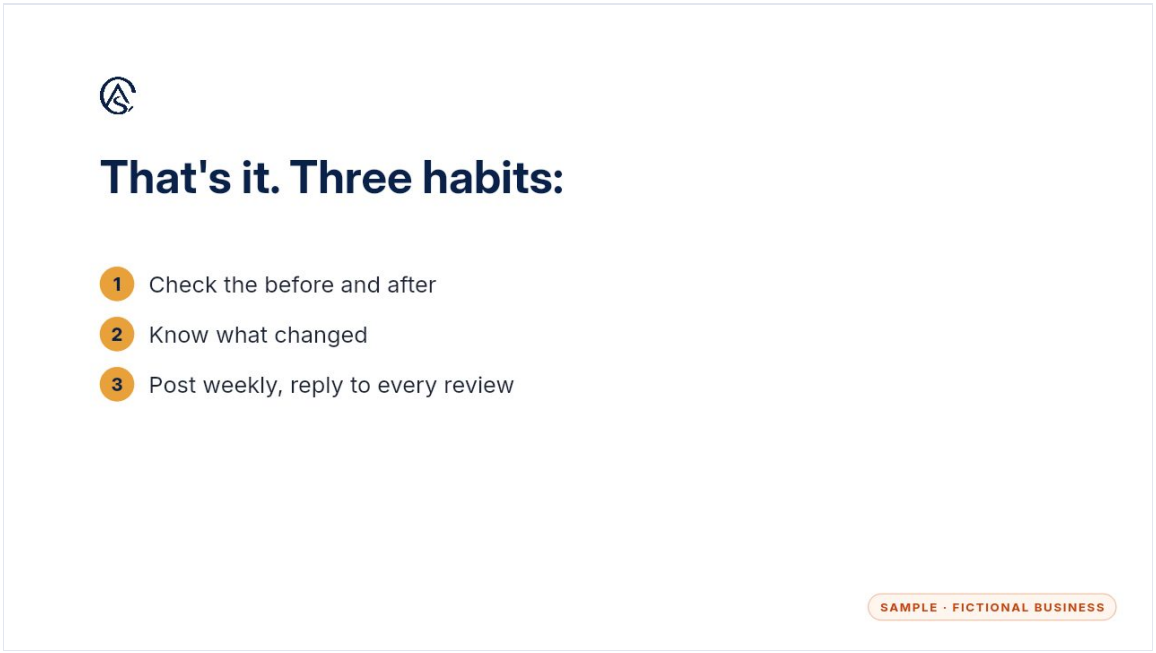
2 Your audit scores thirty checks before and after the tune-up: details, categories, service area, services, photos and reviews.



3 Every change is listed, so you know exactly what's on your profile now, and nothing changed without you knowing.



4 Two items are habits only you can keep: a weekly post and replying to every review. They keep your profile active, and active profiles get chosen.



5 Check the score, know what changed, and keep the two habits.