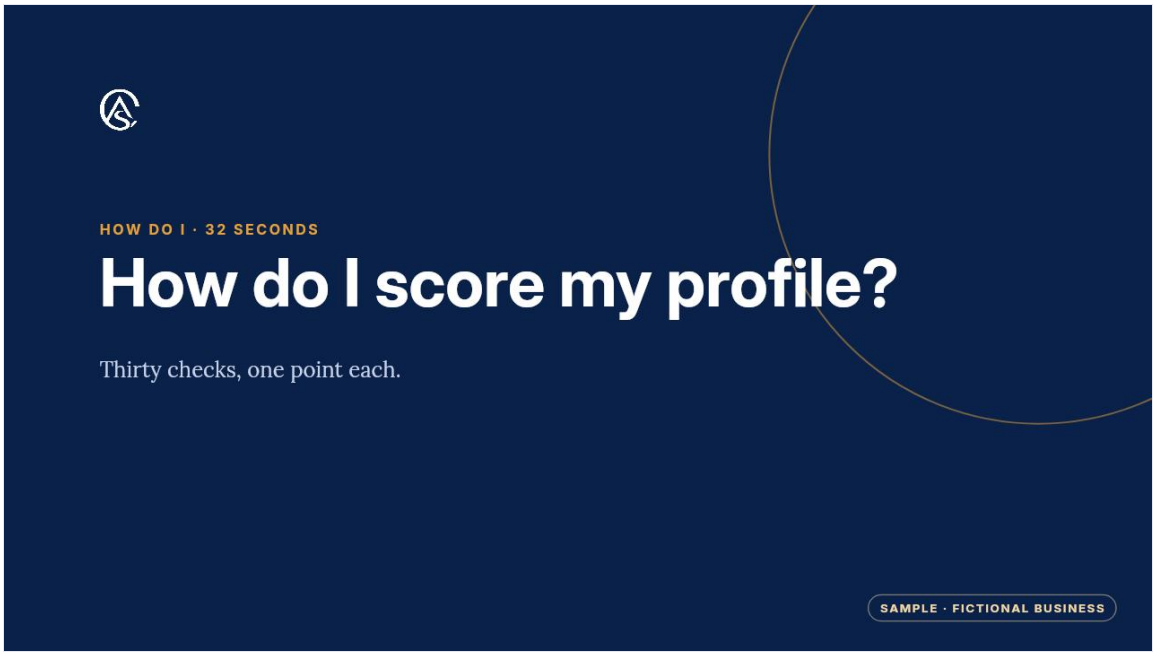
GOOGLE PROFILE TUNE-UP · HOW DO I

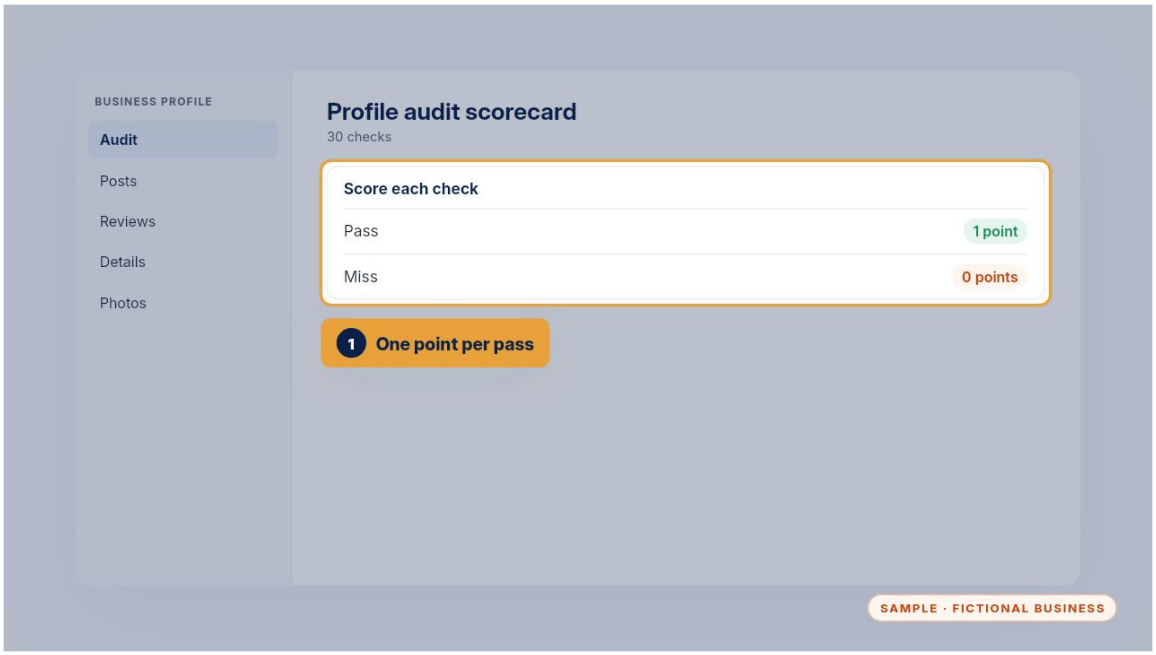
How do I score my profile?

Use the 30-check audit scorecard to see where your profile stands.

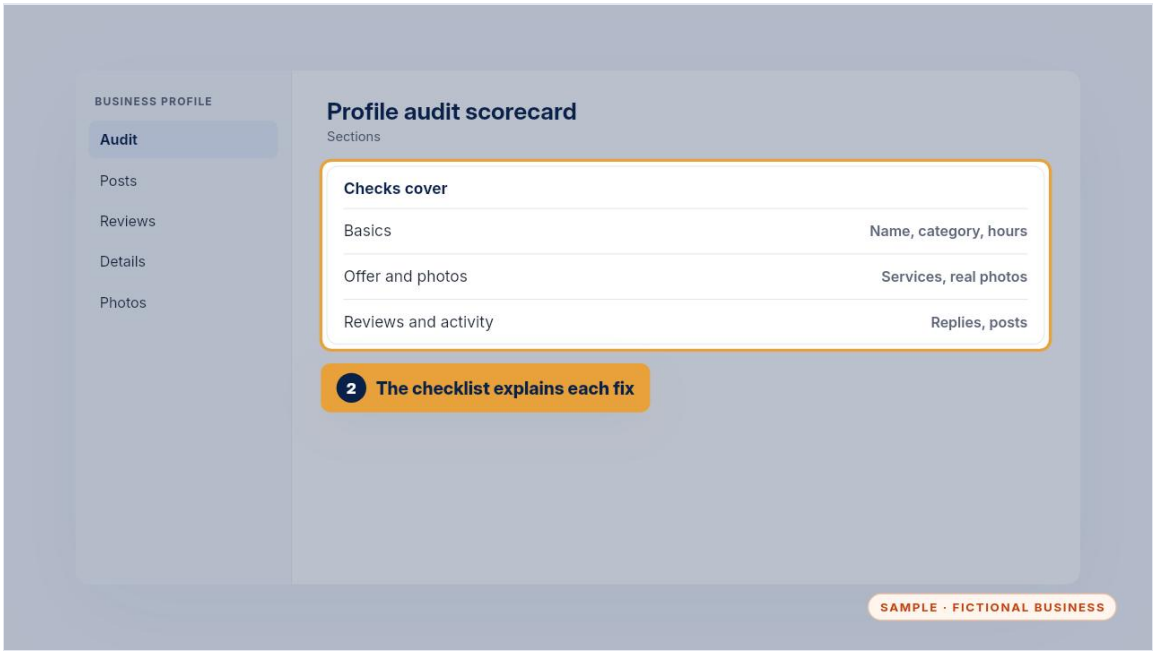
Watch the narrated video: https://openarmsolutions.com/guides/google-profile-tune-up/score-your-profile



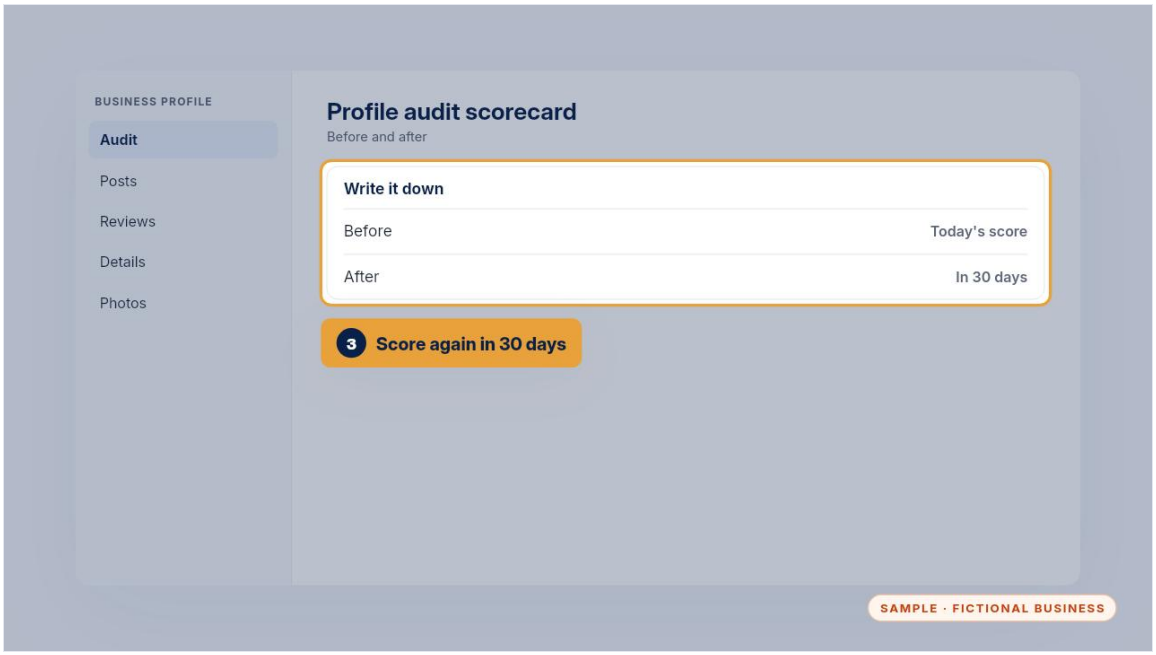
1 Here's how to score your profile with the audit scorecard.



2 Go through all thirty checks and give each one a point if it passes, and zero if it misses.



3 The checks cover the basics, what you offer, photos, reviews and staying active. The checklist explains how to fix each miss.



4 Write the score down, fix what you can, and score it again in thirty days to see how far it moved.

Remember

1. One point per check
2. Fix the misses
3. Score again in 30 days

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5 Score it, fix the misses, and score it again in a month.