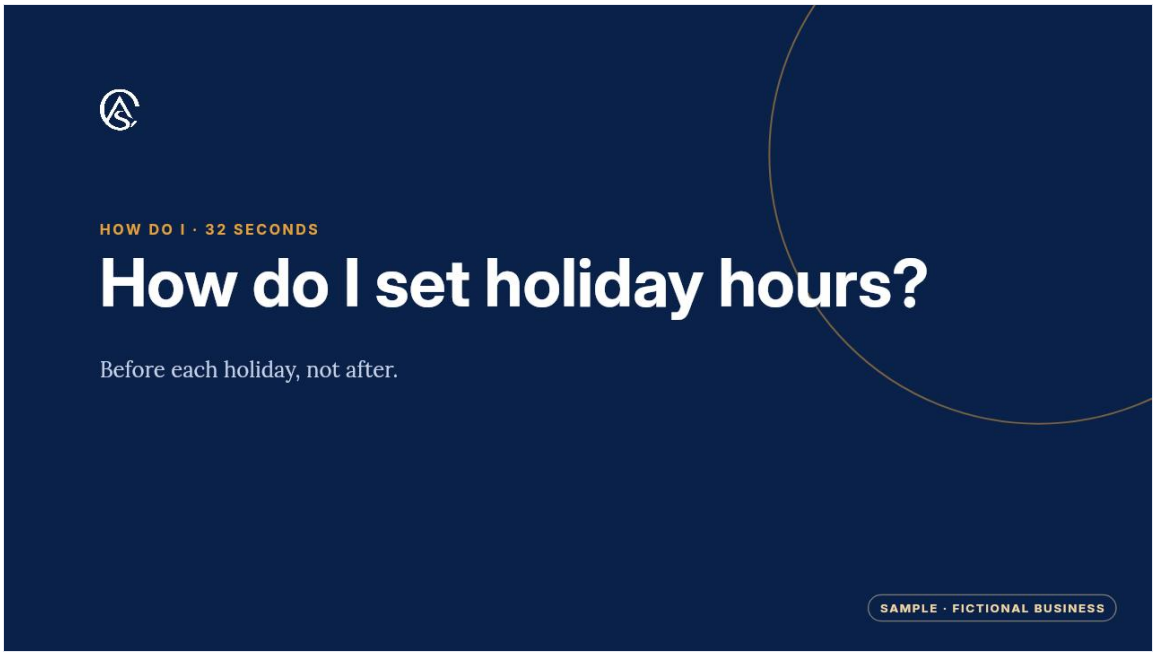
GOOGLE PROFILE TUNE-UP · HOW DO I

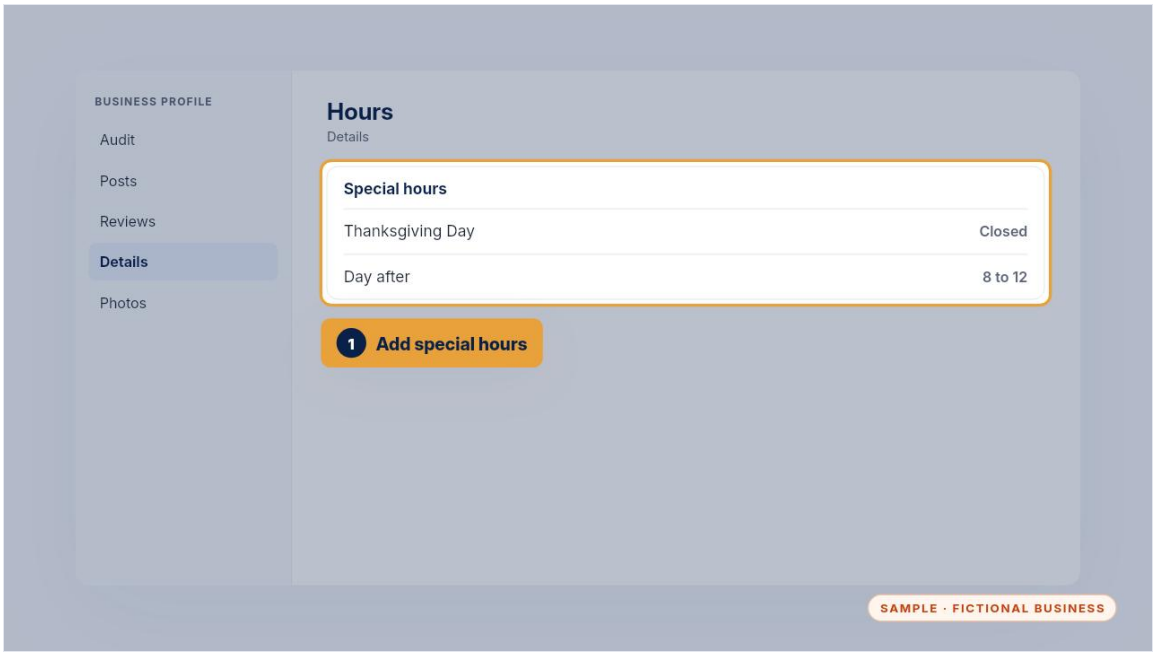
How do I set holiday hours?

Set special hours before a holiday so customers know when you're open.

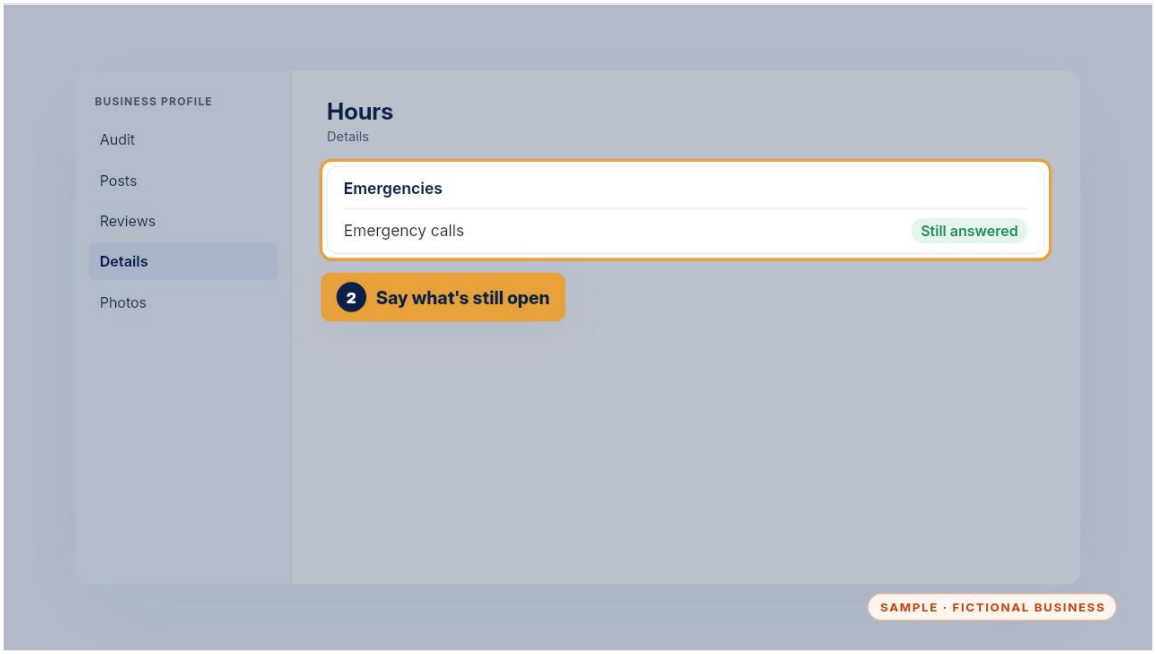
Watch the narrated video: https://openarmsolutions.com/guides/google-profile-tune-up/set-holiday-hours



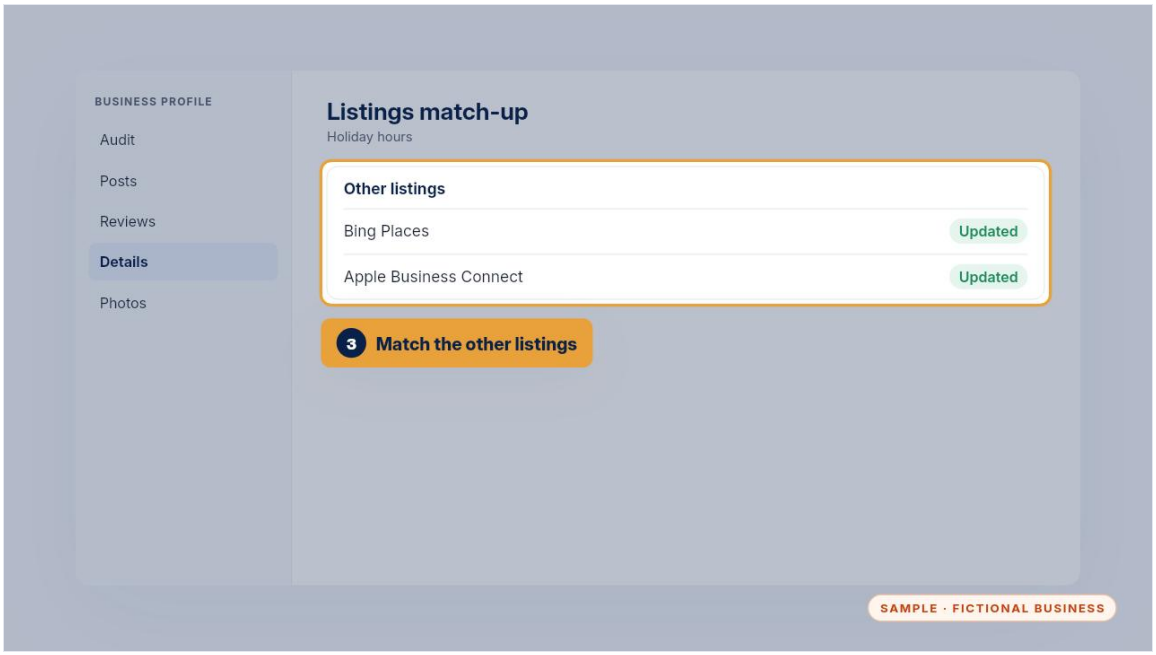
1 Here's how to set holiday hours so customers know when you're open.



2 In the profile's hours, add special hours for the holiday: closed, or the hours you'll keep.



3 If you still take emergency calls, make sure the profile says so.



4 Then set the same hours on your other main listings, like Bing and Apple Maps. Do it a week or two ahead, so customers who search early see the right hours.

Remember

1. Set them before the holiday
2. Say what's still open
3. Match the other listings

SAMPLE · FICTIONAL BUSINESS

5 Set them early, say what's still open, and match the listings.