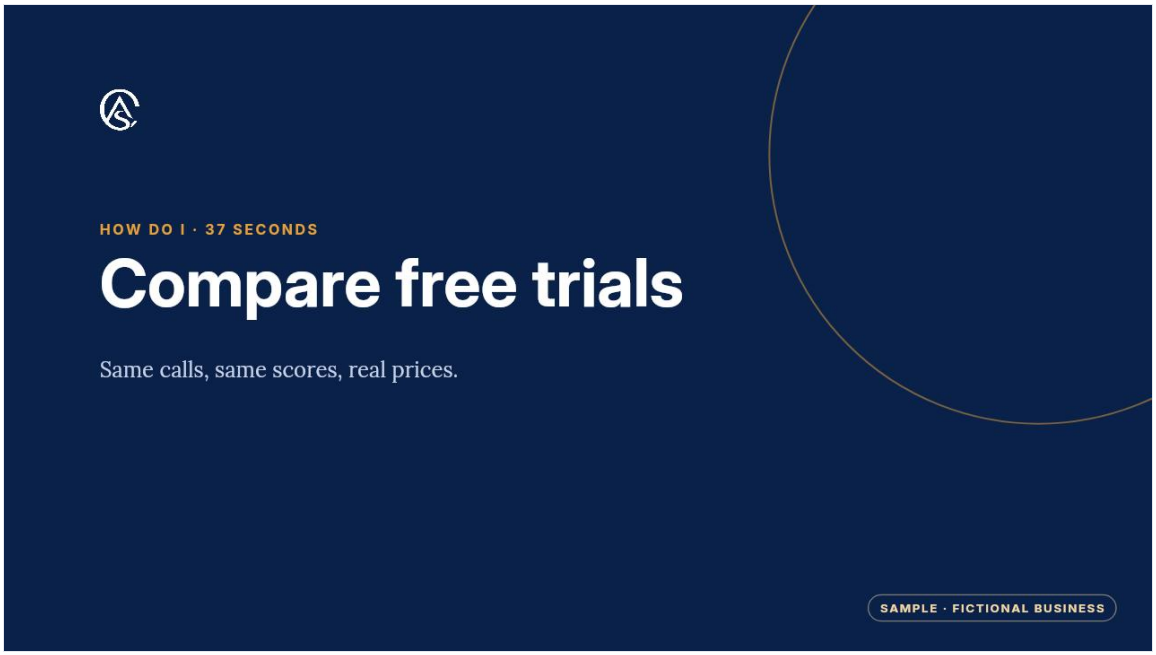
NEVER MISS A LEAD · HOW DO I

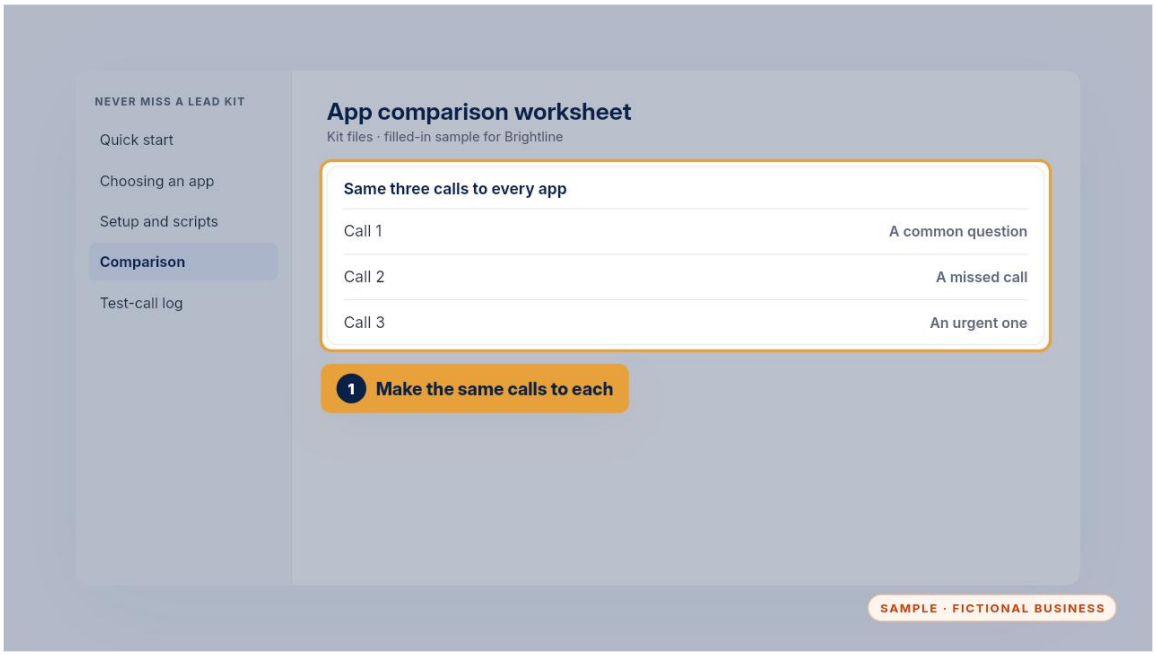
How do I compare free trials?

Score two or three apps fairly on the comparison worksheet.

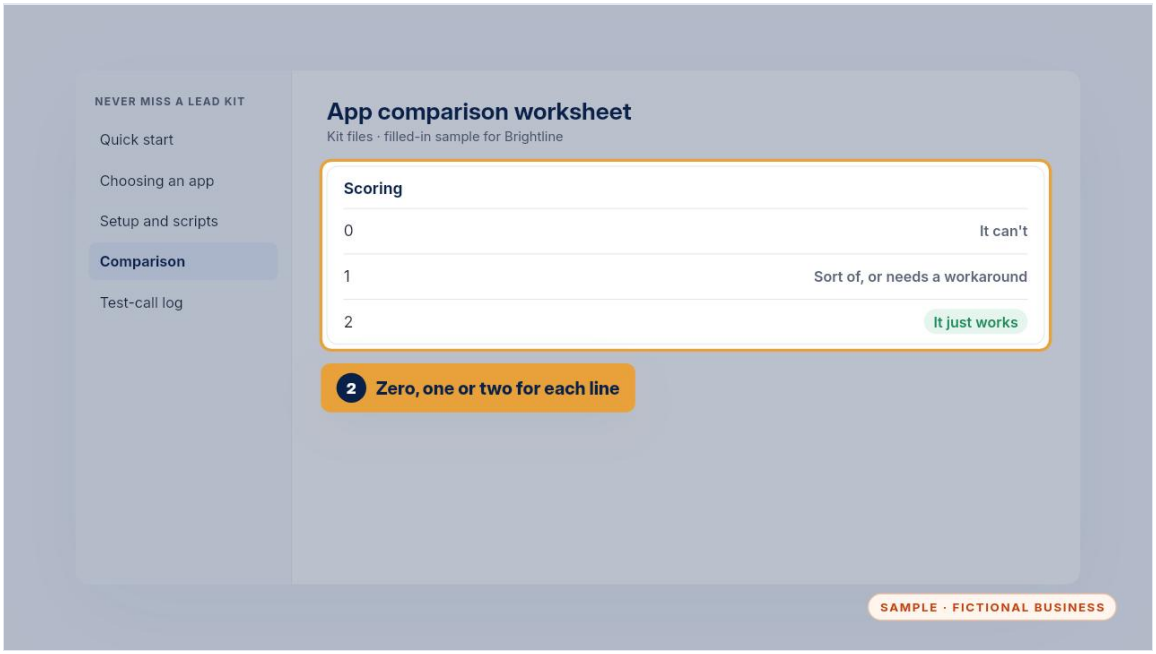
Watch the narrated video: https://openarmsolutions.com/guides/never-miss-a-lead/compare-free-trials



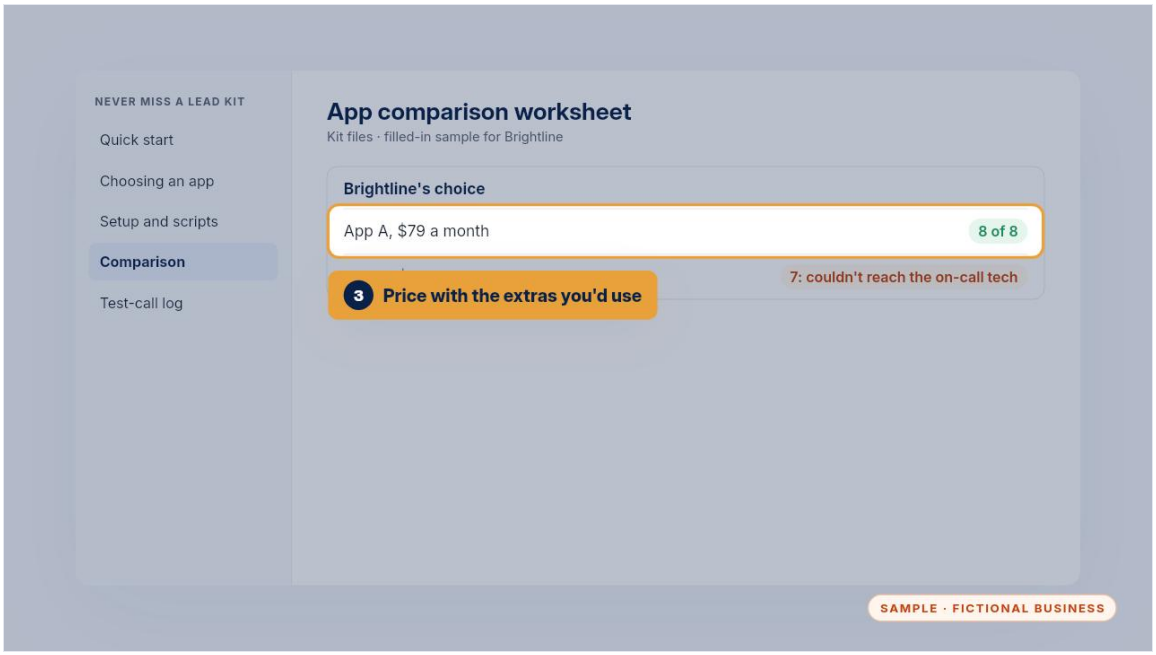
1. Free trials usually last seven to fourteen days. Here's how to compare two or three apps fairly.



2 Make the same three calls to each trial: a common question, a missed call and an urgent one.



3 Score each line on the worksheet zero, one or two. Zero if it can't, one if it needs a workaround, two if it just works.



4 Write the price with the texts, minutes and numbers you'd really use. Brightline picked the app that scored eight of eight at seventy-nine dollars, over one that sounded better but couldn't reach the on-call tech.