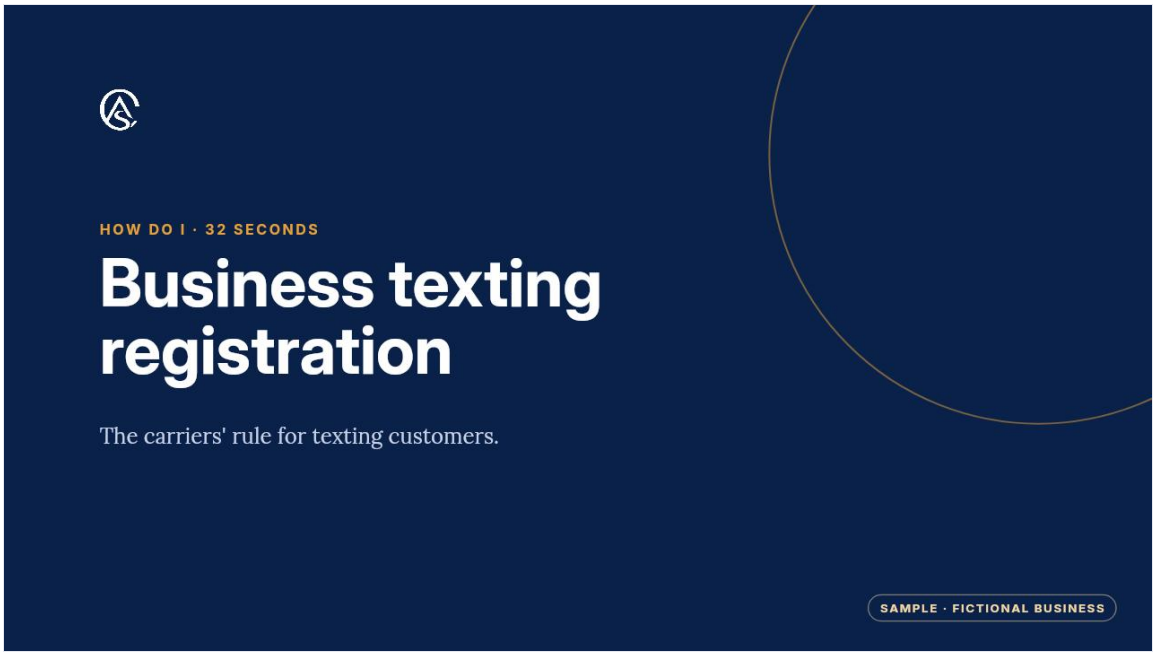
NEVER MISS A LEAD · HOW DO I

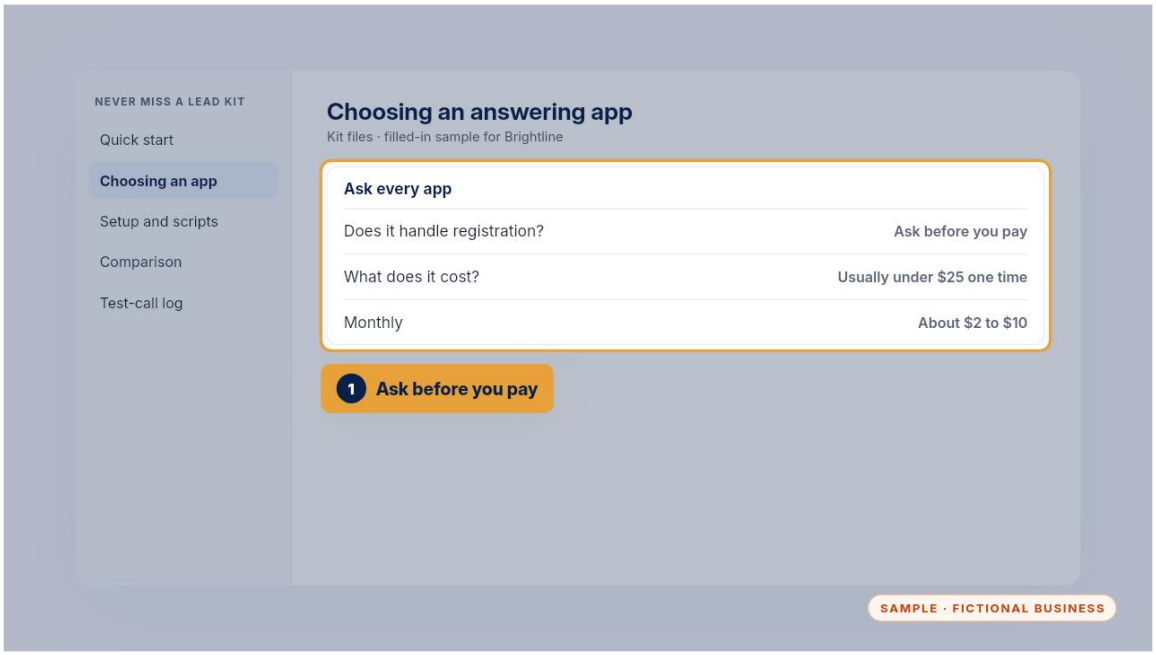
How do I handle business texting registration?

What the phone carriers require before your app texts customers.

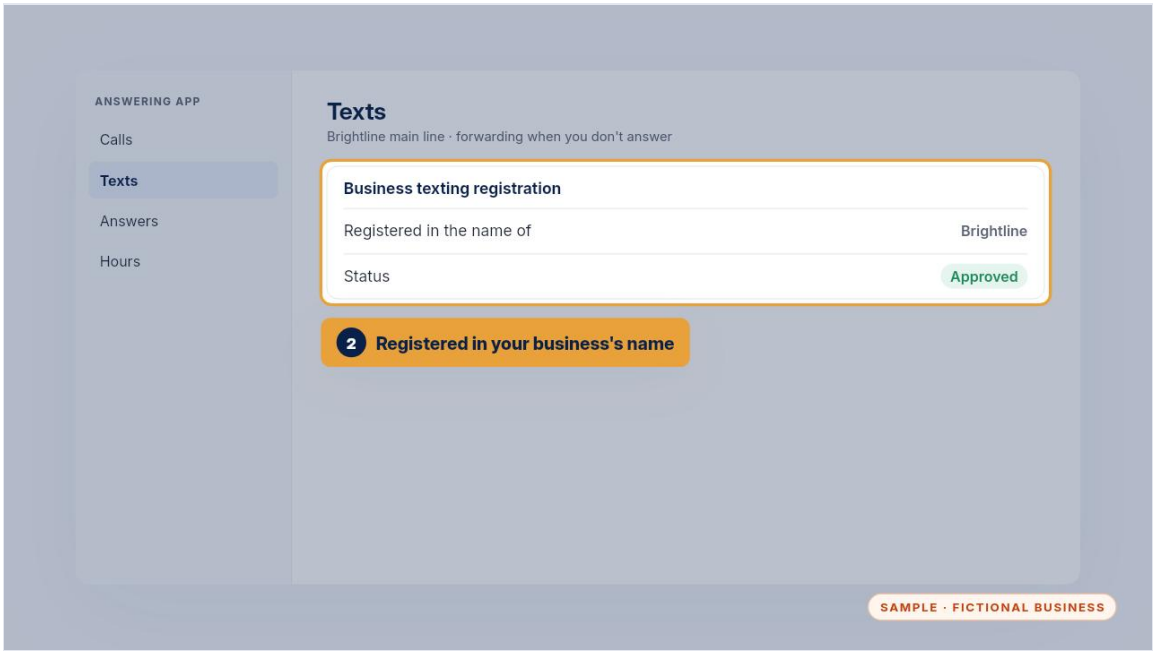
Watch the narrated video: https://openarmsolutions.com/guides/never-miss-a-lead/register-for-business-texting



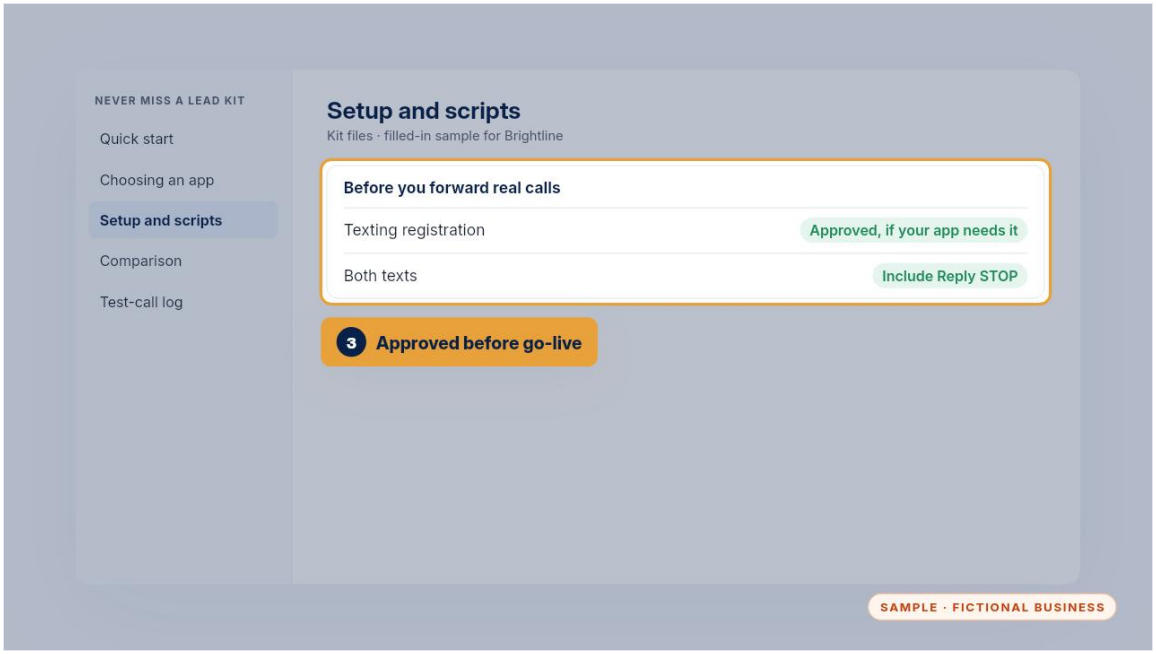
1 U.S. phone carriers require businesses that text customers to register first. Here's how to handle it.



2 Ask each app whether it handles registration and what it costs. It's usually under twenty-five dollars one time, plus about two to ten dollars a month.



3 Register in your business's name. With the Install, we do it during setup, and it stays yours.



4 Don't forward real calls until it's approved. If test texts never arrive, registration is one of the first things to check.