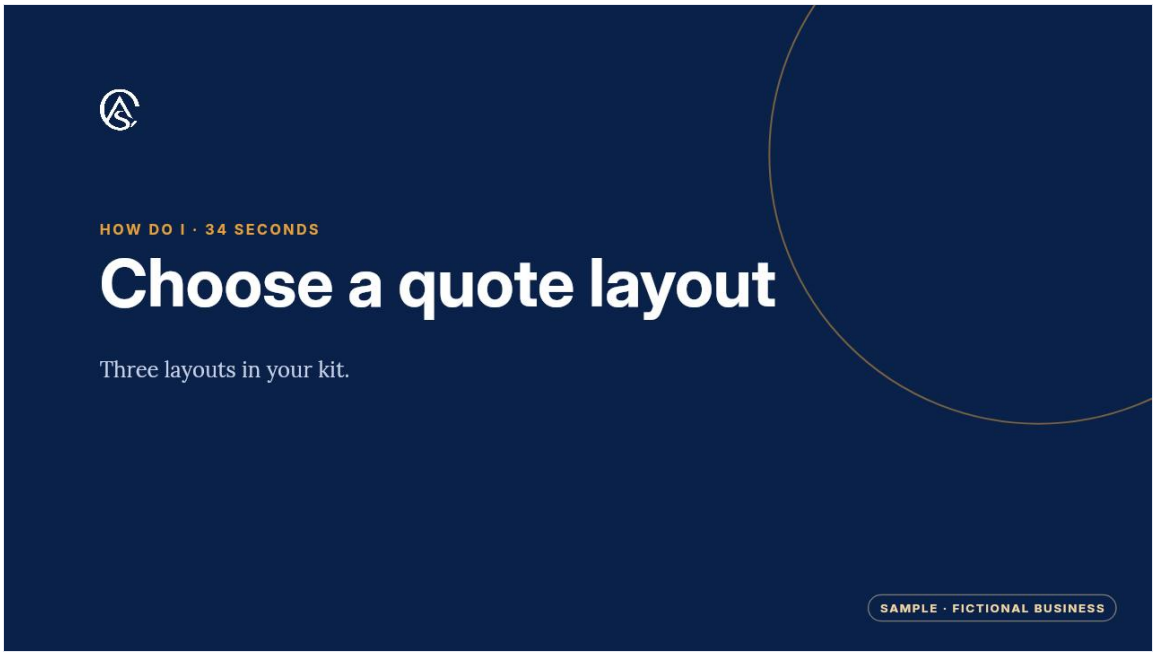
QUOTE & FOLLOW-UP ASSISTANT · HOW DO I

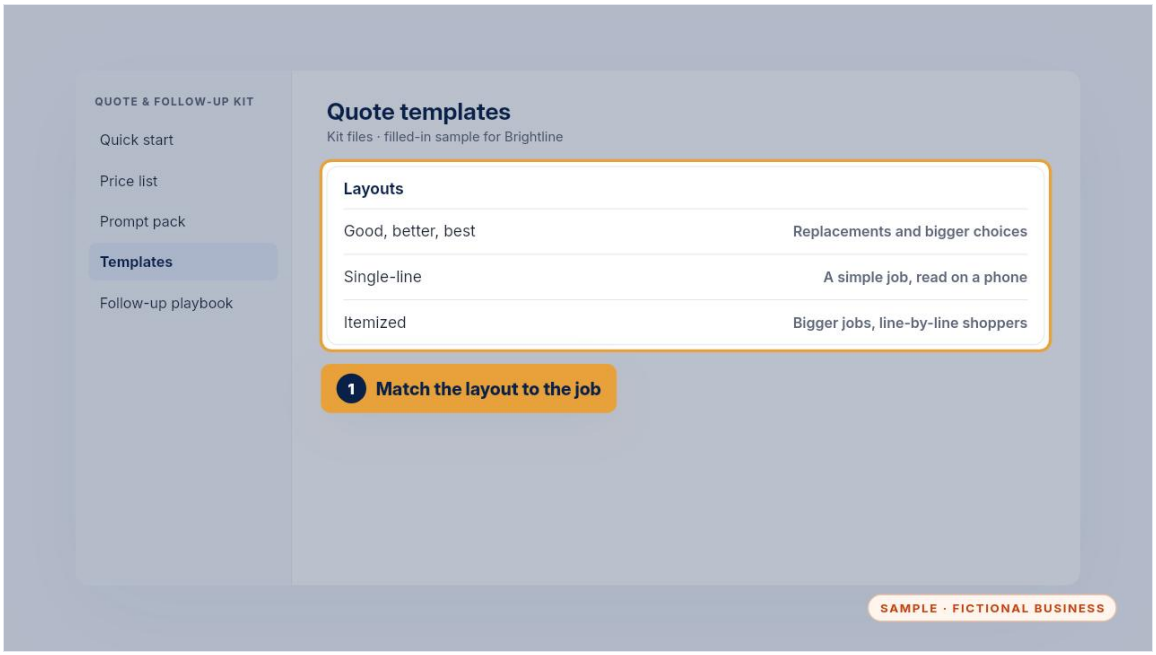
How do I choose a quote layout?

Good-better-best, single-line or itemized, and when to use each.

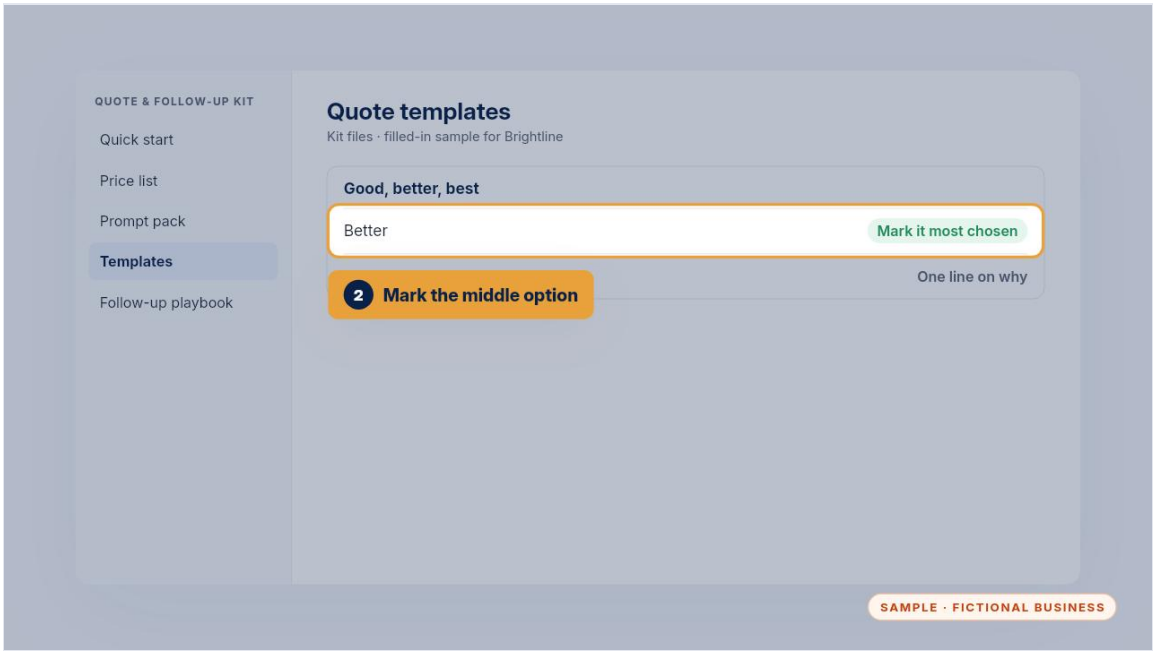
Watch the narrated video: https://openarmsolutions.com/guides/quote-follow-up/choose-a-quote-layout



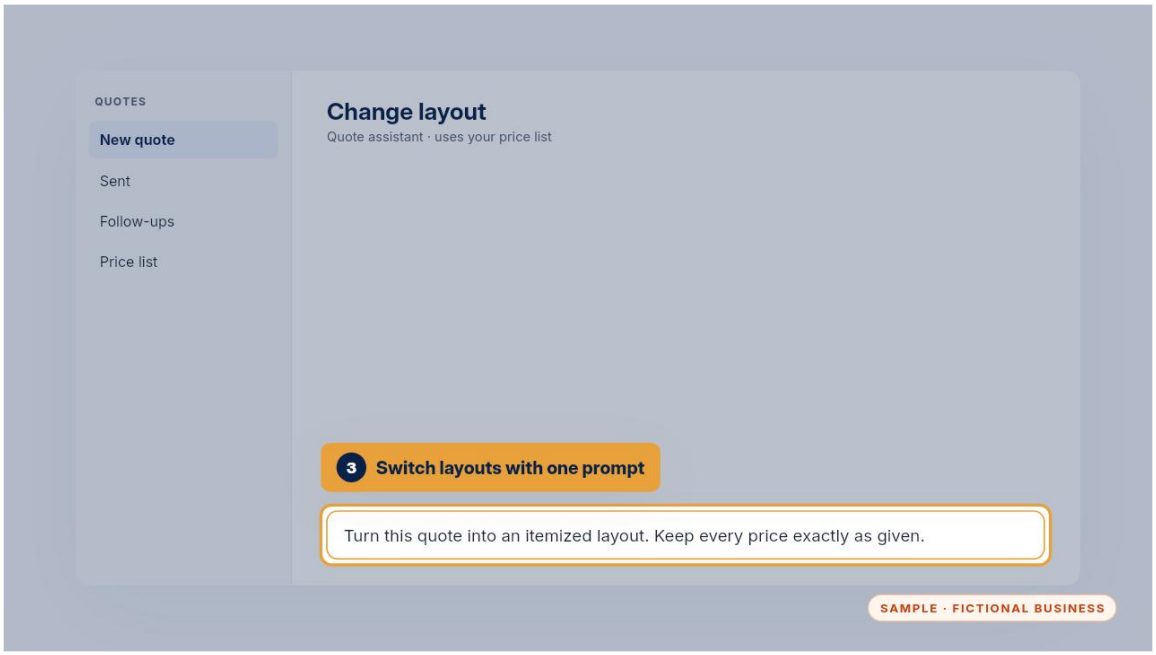
1. Your kit has three quote layouts. Pick the one that fits the job.



2 Good, better, best suits replacements. Single-line suits a simple job, quick to read on a phone. Itemized suits bigger jobs and customers who compare quotes line by line.



3 With three options, mark the middle one most chosen, and give one sentence each on why someone would pick it.



4 To switch, use the layout builder prompt. It keeps every price exactly as given, and only the layout changes.